

STANLEY/STELLA

LOOKBOOK AW22

Made Differently

Responsible game changers. Quality seekers. Stanley/Stella is a community of passionate individuals, driven by a common desire to reinvent fashion for a better world. Since our conception in 2012, we have made it our mission to produce impeccable garments, while building a transparent and sustainable fashion ecosystem.

Our thoughtful approach is reflected in the premium quality of our garments. We believe in the power of simplicity and aim to create refined pieces that we are proud to sell and wear. Each item in our collection allows the wearer to express their style, while never compromising their values and beliefs.

There is power in numbers, which is why we work exclusively with those who share our values. Together with our suppliers, dealers, employees and customers, we form a community of like-minded individuals, driven by desire for innovation and change. Together, we are making this change happen, one ethically crafted garment at a time.

STANLEY/STELLA



Innovation

Embracing the way forward
Stanley/Stella is driven by innovation and our entrepreneurial spirit. We believe choosing the right partners empowers innovation. We are always experimenting to improve our products, our digital services and our entire supply chain.

Excellence

Inspiring ambition
For you, as for us, every detail counts. We make no compromise when it comes to reaching for excellence. In every aspect of our business, we aim to surpass our own results. Our collections and actions should always raise the standards and change the perception of the textile industry.

People

Committing to community
Everything at Stanley/Stella is about people. It is our essence. From our dealers and suppliers to our employees and customers, we ensure everyone feels listened to and is treated with respect and dignity. We actively strive to create an ecosystem with a positive spirit.

Sustainability

Advocating for positive change
Sustainability is at the core of our business culture. We are committed to continuously improving how we create and operate, from the cotton farm to the collection, to how we manage our waste. We always act with transparency for people, the planet, and society.

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AW22 Collection

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Sustainability

Every step of our journey is an opportunity to build a more sustainable fashion ecosystem, to minimise our impact on the environment, and to contribute to a brighter future for the communities that work with us. Here are some of the initiatives we are currently involved in:

Organic cotton traceability

Traceability is key to guaranteeing the organic integrity of our cotton. At Stanley/Stella, in addition to our GOTS certification, we visit the farmers and ginners who grow and process the cotton we use. To be concretely involved in the farming reality of our cotton, we also recruited a local cotton specialist in India and test our yarns periodically through independent laboratories.

Stanley/Stella fund

Since 2020, part of Stanley/Stella's annual turnover is dedicated to projects related to our sustainability and community initiatives, such as the Fair-priced Grocery Shops. For example, this year we are also collaborating on a community project in India with our ginner Pratima. Through this new project, a solar-powered water pump is being installed in the village of Bhejiguda, Odisha, to provide a reliable and safe source of water for drinking, cooking and personal hygiene.

Carbon footprint

Like a growing coalition of countries, cities, and organisations, Stanley/Stella is committed to contributing to global carbon neutrality in line with the Paris Agreement. Our goal is to reach net zero by 2030. To achieve this, we have started measuring our carbon footprint across our entire operations and we will draw up a concrete action plan to eliminate or offset all the carbon emissions emitted across our value chain.

Living wages

At Stanley/Stella, we are proactively working with our suppliers to help them close the gap between workers' legal minimum wage and a living wage. In March 2022, Stanley/Stella senior management held constructive on-site discussions with factory directors about worker remuneration. In parallel, we continue to fund initiatives like Fair-priced Grocery Shops which enable over 10,000 factory workers to buy household essentials at discounted prices.



Decoration

Results you can count on

With every new collection, our main goal remains the same: to offer on-trend, well-made, and great-fitting styles that can be personalised with ease.

Our decoration-centric approach means that every single product is developed with the end result in mind, from our choice of materials and thoughtful design, to our superior finishing and attention to detail.

Plus, our detailed printing guides give you all the information you need to ensure an outstanding result, every time.

→ Contrasting colours with an Oeko-Tex flock. Simple application with a great, modern result.



→ Give life to your outerwear with die-cut flex. Follow our guidelines for the best finish.





⌂ Difficult to decorate sherpa?
Easy zip access on the side lets
you do amazing embroidery.



↔ Bring relief to your garments
with tone-on-tone 3D embroidery.

AW22 Collection



Co-creating the future

Welcome to AW22! This season, more than ever, it's about celebrating the power of community and what can be achieved when we unite around a shared purpose.

We've drawn inspiration from a generation of innovative thinkers who choose to live, work, travel and consume differently, and who seek a lifestyle that is more respectful of our planet and its people.

Will you join us as we look towards the future?



Styles to meet your every need

At Stanley/Stella, we're dedicated to offering a wide choice of styles to meet your everyday needs, all year round. Our AW22 Collection introduces lots more cosy, comfortable styles, with a focus on our exciting new Dry range, new additions to our Super Heavy range, and even more great sherpa styles you're sure to love.

- ← Laura is 174cm, size S
Miller Dry in Aloe
- Rose is 173cm, size S
Locker Heavy and Boarder Dry in Heather Grey
Al is 188cm, size L
Freestyler in White and Boarder Dry in Heather Grey





Expand your possibilities

The beauty of a highly modular collection with easy-to-decorate styles is that you can create looks you won't find anywhere else. AW22's outdoors-inspired pieces combine function, good looks, and comfort, and are perfect for layering when temperatures drop. Mix and match colours and styles and expand your possibilities when personalising.

← Al is 188cm, size L
River in Check and Fisherman Beanie in Day Fall

→ Al is 188cm, size L
Snugger in Natural
Victor Manuel is 180cm, size M
Outsider in Stargazer
Laura is 174cm, size S
River Check in Worker Blue Check and Stella Streeter in Mid Heather Grey
Simon is 185cm, size M
River in Natural and Fisherman Beanie in Aloe





Living up to our promises

Our journey towards a more circular production model continues. This season we're expanding our RE-cycled range, turning even more of our in-house organic cotton cutting waste into sustainable new styles like the RE-Cruiser. And if you're looking for eco-conscious outerwear that can be personalised to perfection, then check out our exciting new styles, all made with 100% recycled polyester.

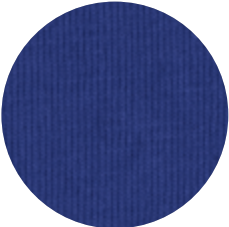
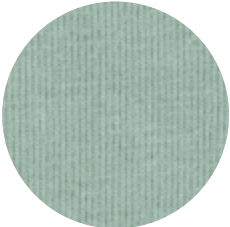



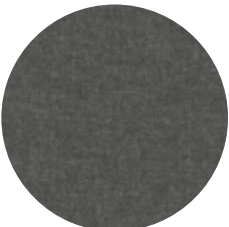


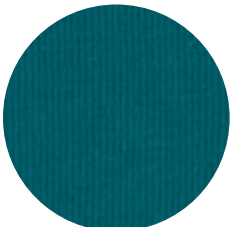
◀◀ Al is 188cm, size M
Rose is 173cm, size XS
Puffer in Off White

◀ Laura is 174cm, size S
Stella Climber Wool-Like in Deep Metal Heather Grey

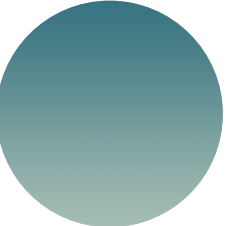
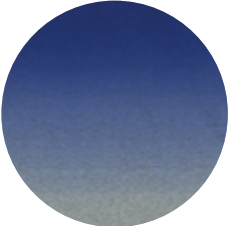


Discover the new AW22 colour palette

Colours

 SEASONAL* Worker Blue C088	 Aloe C089	 Kaffa Coffee C085	 Day Fall C087	
 Red Earth C086	 Deep Metal Heather grey C094	 REPUSH** Off White C018	 REPUSH** Desert Dust C028	 REPUSH** Stargazer C702

Dyes

 SEASONAL* Dip Dye Hydro/Aloe C090	 SEASONAL* Dip Dye Worker Blue/Heather Grey C095
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Patterns

 SEASONAL* Beige Tweed Check C829	 SEASONAL* Worker Blue Check C093	 SEASONAL* Camo Sherpa C098
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* Seasonal colours created for AW22 remain available until 31 December 2023.

** Existing colours that complement the season's new shades.

New fabrics and techniques — AW22 Collection

Brushed
twill weave
100% recycled polyester

Densely woven, and with a wool-like texture, this hard-wearing recycled polyester fabric is ideal as a cosy outer layer for everyday wear.

Brushed
twill weave check
100% recycled polyester

Our cosy and hard-wearing brushed twill weave is also available in this limited edition check.

Recycled
French terry
over 50 % recycled materials

Our RE-Cruiser hoodie, in French terry, is made from 42% recycled open-end cotton from our in-house cutting waste, 43% raw organic cotton, and 15% recycled polyester.

Twill
weave check
100% recycled polyester

This sturdy check fabric is made from yarn-dyed recycled polyester and is finished with fluorine-free durable water repellent.

Sherpa
100% recycled polyester

Our new sherpa fabric, in 100% recycled polyester, offers an even softer, cosier, sheepskin-like pile.

Sherpa AOP
100% recycled polyester

Our super-soft new sherpa fabric is also available in a camouflage all over print (AOP).

Brushed
plain weave
100% recycled polyester

This densely woven recycled polyester fabric is strong, hard-wearing, and is brushed to achieve an elegant wool-like look and texture.

Dry
100% organic cotton

Unique dry handfeel is achieved by the combination of carded yarn and a special wash. Our AW22 Dry styles, in 400 gsm French terry, are made from 100% organic cotton.



AW22 Collection



Outerwear

New styles designed for staying cosy, warm, and protected on the go. - p.31



The Polo

Our remastered polo in new colours for an up-to-date corporate or relaxed look. - p.43



The Dry range

With styles for everyone, this range combines on-trend design with a unique handfeel. - p.49



The Super Heavy range

Relaxed, street-inspired styles for all your heavyweight needs. - p.61



Dip Dye

Colour fun for the whole family with two new dip dye combinations. - p.65



The Sherpa range

Cosy styles that will make you look forward to winter. - p.71

AW22 Collection



Line extensions

Styles you know and love, in a variety of new colours, including AW22 shades. - p.79



The RE-cycled range

Meet the latest addition to our RE-cycled range, the RE-Cruiser. - p.87

Outerwear

Just because the days get shorter and colder doesn't mean it's time to stay inside. AW22 brings lots of practical new outerwear styles designed for staying comfortable and protected. From cosy overshirts, to puffer jackets, parkers , and more. Discover the new styles designed for staying snug on the go.





Terence is 190cm, size L
Andrea is 176cm, size XS
River in Natural

Core

RIVER STJU845

The unisex overshirt

| 390 GSM | Medium fit | XXS - 3XL

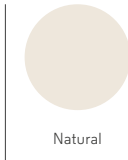
Fabric

Brushed twill in 100% polyester - Recycled

Description

Unlined shirt jacket
Self fabric collar with collar stand
Button down front placket with one button on sleeve cuff
Chest pockets and side seam pockets on both sides
Spare buttons attached on inside seam

Whites



Natural

Colours



Black



French Navy

Essential heathers



Dark Heather Grey



Capsule

RIVER CHECK STJU950

The unisex check overshirt

| 390 GSM | Medium fit | XXS - 3XL

Fabric

Brushed twill in 100% polyester - Recycled

Description

Unlined shirt jacket
Self fabric collar with collar stand
Button down front placket with one button on sleeve cuff
Chest pockets and side seam pockets on both sides
Spare buttons attached on inside seam

Patterns

SEASONAL



Worker Blue Check



Emmanuel is 189cm, size M
River Check in Worker Blue Check
Calista is 176cm, size XS
River Check in Worker Blue Check
and Stella Streeter in Mid Heather Grey



Youna is 175cm, size XS
Puffer in Lime Flash



Core

PUFFER STJU840

The oversized puffer jacket

| Oversized | XXS - 3XL

Fabric

Main 75 GSM

Plain weave in 100% polyester - Recycled
Fluorine-free durable water repellence

Padding 240 GSM

100% polyester - Recycled

Lining 75 GSM

Taffeta in 100% polyester - Recycled

Description

- 1x1 rib at sleeve cuff
- Elastic bottom hem
- Lined hood with adjustable plastic stoppers and elastic cords on inside
- Zippered welt pockets
- Inside zippered chest pocket
- Grosgrain straps on inside for versatile and hands-free carrying

Whites



Off White

Colours



Black



French Navy



British Khaki



Lime Flash

SEASONAL



Capsule

PUFFER AOP STJU945

The AOP puffer jacket

| Oversized | XXS - 3XL

Fabric

Main 75 GSM

Plain weave in 100% polyester - Recycled
Fluorine-free durable water repellence

Padding 240 GSM

100% polyester - Recycled

Lining 75 GSM

Taffeta in 100% polyester - Recycled

Description

- 1x1 rib at sleeve cuff
- Elastic bottom hem
- Lined hood with adjustable plastic stoppers and elastic cords on inside
- Zippered welt pockets
- Inside zippered chest pocket
- Grosgrain straps on inside for versatile and hands-free carrying

Patterns

SEASONAL



Camouflage



Omar is 185cm, size M
Emma is 172cm, size XS
Puffer AOP in Camouflage





Omar is 185cm, size M
Stanley Voyager Wool-Like in Deep
Metal Heather Grey
Emma is 172cm, size XS
Stella Voyager Wool-Like in Deep
Metal Heather Grey

Core

STANLEY VOYAGER WOOL-LIKE STJM889

The wool-like men’s padded jacket

| Fitted | S - 3XL

Core

STELLA VOYAGER WOOL-LIKE STJW897

The wool-like women’s padded jacket

| Fitted | XS - 2XL

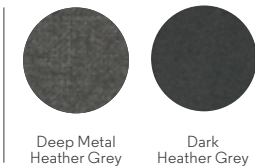
Fabric

Main 140 GSM
Brushed plain weave in 100% polyester - Recycled
Fluorine-free durable water repellence

Padding 175 GSM
100% polyester - Recycled

Lining 75 GSM
Plain weave in 100% polyester - Recycled
Fluorine-free durable water repellence

Essential heathers



Deep Metal
Heather Grey Dark
Heather Grey



Core

STANLEY CLIMBER WOOL-LIKE STJM898

The wool-like men’s body warmer

| Fitted | S - 3XL

Core

STELLA CLIMBER WOOL-LIKE STJW899

The wool-like women’s body warmer

| Fitted | XS - 2XL

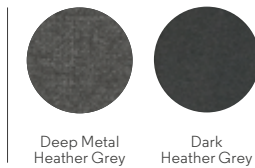
Fabric

Main 140 GSM
Brushed plain weave in 100% polyester - Recycled
Fluorine-free durable water repellence

Padding 175 GSM
100% polyester - Recycled

Lining 75 GSM
Plain weave in 100% polyester - Recycled
Fluorine-free durable water repellence

Essential heathers



Deep Metal
Heather Grey Dark
Heather Grey



Roxane is 175cm, size XS
Stella Climber Wool-Like in Dark Heather Grey
Thomas is 189cm, size M
Stanley Climber Wool-Like in Dark Heather Grey
and Polo Long Sleeve in Glazed Green



Omar is 185cm, size M
Padded Parker in British Khaki,
Freestyler in Natural Raw and
Fisherman Beanie in Red Earth



Core

PADDED PARKER STJU841

The unisex padded parker jacket

| Medium fit | XXS - 3XL

Fabric

Main 75 GSM

Plain weave in 100% polyester - Recycled
Fluorine-free durable water repellence

Padding 100 GSM

100% polyester - Recycled

Lining 75 GSM

Taffeta in 100% polyester - Recycled

Description

- Set-in sleeve
- Metal snaps at centre front
- Welt pockets at front
- Round drawcords at bottom hem
- Semi-elastic sleeve cuff
- Double-layered hood with adjustable plastic stopper and elastic cord on inside
- Diamond quilting on inside lining
- Inside zip opening at bottom hem and wearer's left chest for easy decoration

Colours

Black

French Navy

British Khaki



Capsule

PADDED PARKER AOP STJU946

The unisex AOP padded parker jacket

| Medium fit | XXS - 3XL

Fabric

Main 75 GSM

Plain weave in 100% polyester - Recycled
Fluorine-free durable water repellence

Padding 100 GSM

100% polyester - Recycled

Lining 75 GSM

Taffeta in 100% polyester - Recycled

Description

- Set-in sleeve
- Metal snaps at centre front
- Welt pockets at front
- Round drawcords at bottom hem
- Semi-elastic sleeve cuff
- Double-layered hood with adjustable plastic stopper and elastic cord on inside
- Diamond quilting on inside lining
- Inside zip opening at bottom hem and wearer's left chest for easy decoration

Patterns

SEASONAL

Camouflage



Rose is 173cm, size S
Padded Parker AOP in Camouflage



Omar is 185cm, size M
Emma is 172cm, size XS
Padded Parker Tweed
in Beige Tweed Check



Capsule

PADDED PARKER TWEED STJU947

The unisex tweed check padded parker jacket

| Medium fit | XXS - 3XL

Fabric

Main 165 GSM
Twill in 100% polyester - Recycled
Fluorine-free durable water repellence

Padding 100 GSM
100% polyester - Recycled

Lining 75 GSM
Taffeta in 100% polyester - Recycled

Description

- Set-in sleeve
- Metal snaps at centre front
- Welt pockets at front
- Round drawcords at bottom hem
- Semi-elastic sleeve cuff
- Double-layered hood with adjustable plastic stopper and elastic cord on inside
- Diamond quilting on inside lining
- Inside zip opening at bottom hem and wearer's left chest for easy decoration

Patterns



Capsule

SPEEDER TWEED STJU888

The unisex tweed check over the head jacket

| Medium fit | XXS - 3XL

Fabric

Main 165 GSM
Twill in 100% polyester - Recycled
Fluorine-free durable water repellence

Lining 75 GSM
Taffeta in 100% polyester - Recycled

Description

- Set-in sleeve
- Longer back length with curved hem for protection
- Bottom hem and hood with adjustable plastic stopper and elastic cord
- Sealed hood visor
- Zippered welt pockets with extra grosgrain puller
- Non-functional flap front and back
- Semi-elastic sleeve cuff

Patterns



Roxane is 175cm, size XS
Speeder Tweed in Beige Tweed Check



The Polo

If there's one garment that effortlessly crosses functions, cultures and generations, it's the universal and timeless polo. Combining casual comfort with a smart aesthetic, our Prepster and Prepster Long Sleeve polos are an ideal choice for creating a look that brings people together.



Terence is 190cm, size L
Andrea is 176cm, size XS
Prepster in Kaffa Coffee



Iconic

PREPSTER STPU331

The unisex polo

| 230 GSM

| Medium fit

| XXS - 3XL *

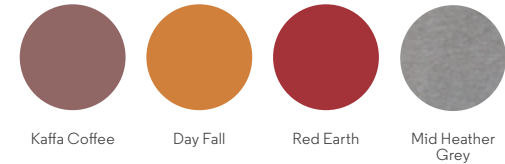
Fabric

Piqué
100% cotton - Organic ring-spun combed

Description

Set-in sleeve
Flat knit rib on collar and sleeve hem
Inside heavy single jersey back neck tape
Front placket with 2 buttons in matching body colour
Slit at side seams with heavy single jersey facing
Single needle topstitch at shoulder seams

4 new colours



* 4XL and 5XL available in selected colours.



Emmanuel is 189cm, size M
Prepster Long Sleeve in Mid Heather Grey



Core

PREPSTER LONG SLEEVE STPU332

The unisex polo long sleeve

| 230 GSM

| Medium fit

| XXS - 3XL

Fabric

Piqué
100% cotton - Organic ring-spun combed

Description

- Set-in sleeve
- Flat knit rib on collar
- Single needle topstitch at shoulder seams
- Inside heavy single jersey back neck tape
- Front placket with 2 buttons in matching body colour
- Slit at side seams with heavy single jersey facing
- 1x1 rib at sleeve hem

3 new colours

Red Earth

Stargazer

Mid Heather Grey



The Dry range

Ready to meet the latest on-trend styles? AW22 welcomes one of our most highly anticipated ranges yet, the Dry range. Weighing in at a hefty 400 gsm, and finished with a dry wash to give that unique handfeel, our Dry styles are sure to become firm favourites this autumn/winter and beyond!

Terence is 190cm, size L
Andrea is 176cm, size XS
Cooper Dry in Kaffa Coffee and Boarder Dry in Heather Grey



Core

COOPER DRY STSU797

The unisex boxy dry handfeel hoodie sweatshirt

| 400 GSM

| Oversized

| XXS - 3XL

Fabric

French terry
100% cotton - Organic carded
Dry handfeel

Description

Set-in sleeve
Double-layered hood in self fabric
2x1 rib at sleeve hem and bottom hem
Kangaroo pocket at front

Whites



White

Colours



Black



French Navy



Aloe

SEASONAL



Worker Blue



Stargazer



Desert Dust



Red Earth



Kaffa Coffee

Essential heathers



Heather Grey

Rose is 173cm, size S
Manu is 178cm, size M
Ledger Dry in Aloe and Boarder Dry in Black



Core

LEDGER DRY STSU798

The unisex boxy dry handfeel crew neck sweatshirt

| 400 GSM

| Oversized

| XXS - 3XL

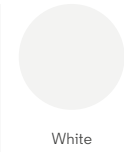
Fabric

French terry
100% cotton - Organic carded
Dry handfeel

Description

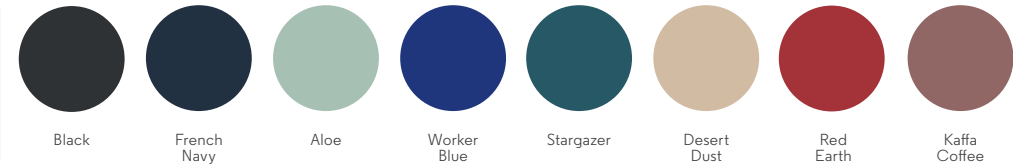
Set-in sleeve
2x1 rib at neck collar, sleeve hem and bottom hem
Self fabric half moon at back neck

Whites

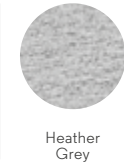


White

Colours



Essential heathers



Heather Grey

Omar is 185cm, size M
Youna is 176cm, size XS
Miller Dry in Red Earth



Core

MILLER DRY STSU795

The unisex boxy dry handfeel quarter zip sweatshirt

| 400 GSM

| Oversized

| XXS - 3XL

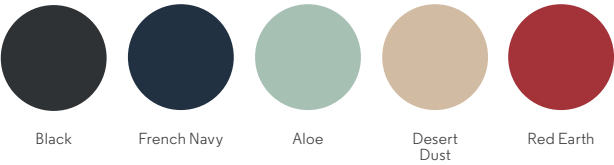
Fabric

French terry
100% cotton - Organic carded
Dry handfeel

Description

Set-in sleeve
Neck collar in self fabric
Quarter zip at centre front
2x1 rib at sleeve hem and bottom hem

Colours



Essential heathers



Youna is 176cm, size XS
Boarder Dry and Miller Dry in Desert Dust



Core

BOARDER DRY STBU944

The unisex dry handfeel jogger shorts

| 400 GSM

| Relaxed fit

| XXS - 3XL

Fabric

French terry
100% cotton - Organic carded
Dry handfeel

Description

Round drawcords in matching body colour with metal tipping
Self fabric elasticated waistband
Embroidered eyelets
Patch pocket at back

Colours



Black



French Navy

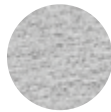


Worker Blue



Desert Dust

Essential heathers



Heather Grey

Roxane is 175, size XS
Shifts Dry in Natural Raw and Fisherman Beanie in Natural



Core

SHIFTS DRY STTM558

The unisex dry handfeel long sleeve t-shirt

| 200 GSM | Medium fit | XXS - 3XL

Fabric

Single jersey
100% cotton - Organic ring-spun combed
Dry handfeel

Description

Set-in sleeve
1x1 rib at neck collar and sleeve hem
Inside back neck tape in self fabric
Bottom hem with wide double topstitch

Whites



Natural Raw

Colours

SEASONAL



Day Fall



Worker Blue



Stargazer



Core

FREESTYLER STTU788

The unisex heavyweight t-shirt

| 240 GSM | Relaxed fit | XXS - 3XL

Fabric

Single jersey
100% cotton - Organic open end

Description

Set-in sleeve
1x1 rib at neck collar
Inside back neck tape in self fabric
Sleeve hem and bottom hem with wide double needle topstitch
Slightly rougher fabric characteristic

Colours

SEASONAL



Day Fall



Worker Blue



Aloe



Kaffa Coffee



Thomas is 184cm, size M
Freestyler in Day Fall



The Super Heavy range

Supremely heavy, supremely comfortable, and supremely great for decoration. Our popular Super Heavy range welcomes the new Locker Heavy zip-thru hoodie sweatshirt, weighing in at a soft and cosy 500 gsm. Discover the unisex styles to meet all your heavyweight needs.



Omar is 185cm, size M
Locker Heavy in Heather Grey



Core

LOCKER HEAVY STSU953

The unisex heavy relaxed zip-thru sweatshirt

| 500 GSM | Relaxed fit | XXS - 3XL

Fabric

Brushed
100% cotton - Organic ring-spun combed

Description

New style to complement our Super Heavy range
Set-in sleeve
Round drawcords in matching body colour with metal tipping
2x2 rib at sleeve hem and bottom hem
Kangaroo pocket at front

Whites



Natural Raw

Colours

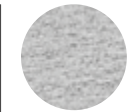


Black



French Navy

Essential heathers



Heather Grey



Organic
Certified by Control Union
CU 819434

Al is 188cm, size L
Lola is 163cm, size XS
Radder Heavy in Natural Raw



Core

RADDER HEAVY STSU866

| 500 GSM | Relaxed fit | XXS - 3XL

Fabric

Brushed
100% cotton - Organic ring-spun combed

Whites



Natural Raw

Colours



Black



French Navy



Red

Essential heathers



Heather Grey



Organic
Certified by Control Union
CU 819434

Claire is 175cm, size XS
Mathias is 191cm, size L
Slammer Heavy in French Navy



Core

SLAMMER HEAVY STSU867

| 500 GSM | Relaxed fit | XXS - 3XL

Fabric

Brushed
100% cotton - Organic ring-spun combed

Whites



Natural Raw

Colours



Black



French Navy



Red

Essential heathers



Heather Grey



Organic
Certified by Control Union
CU 819434



Dip Dye

If you love playing with colour, then you'll love our new dip dye styles. With two delightful colour combinations to choose from, there are plenty of opportunities to mix or match to create unique head-to-toe looks! Discover the dip dye styles the whole family can enjoy.



Calista is 176cm, size XS
Slammer Dip Dye in Dip Dye
Worker Blue/Heather Grey
and Mover in Worker Blue
Emmanuel is 189cm, size M
Slammer Dip Dye in Dip Dye
Worker Blue/Heather Grey
and Boarder in Heather Grey

Capsule

SLAMMER DIP DYE STSU858

The unisex dip dye relaxed hoodie sweatshirt

| 350 GSM | Relaxed fit | XXS - 3XL

Fabric


Brushed
100% cotton - Organic ring-spun combed

Description

- Set-in sleeve
- Flat drawcords in matching body colour with metal tipping
- 2x2 rib at sleeve hem and bottom hem
- Kangaroo pocket at front
- Dip dyed product, each garment may vary in appearance
- Colour may bleed, follow our care label
- Read print recommendations carefully


Colours

SEASONAL



Dip Dye
Hydro/Aloe

SEASONAL



Dip Dye
Worker Blue/
Heather Grey



Aouatif is 170cm, size XS
Fuser Dip Dye in Dip Dye Worker
Blue/Heather Grey

Capsule

FUSER DIP DYE STTU785

The unisex dip dye relaxed t-shirt


| 180 GSM | Relaxed fit | XXS - 3XL

Fabric

Single jersey
100% cotton - Organic ring-spun combed
Dip dyed product, each garment may vary in appearance


Colours

SEASONAL



Dip Dye
Hydro/Aloe

SEASONAL



Dip Dye
Worker Blue/
Heather Grey



Capsule

MOVER DIP DYE STBU577

The unisex dip dye jogger pants


| 300 GSM | Medium fit | XXS - 3XL

Fabric

Brushed
100% cotton - Organic ring-spun combed
Dip dyed product, each garment may vary in appearance


Colours

SEASONAL



Dip Dye
Hydro/Aloe

SEASONAL



Dip Dye
Worker Blue/
Heather Grey





Capsule

MINI CRUISER DIP DYE STSK942

The kids' dip dye hoodie sweatshirt

| 300 GSM

| Medium fit

| 3/4 years - 12/14 years

Fabric

Brushed

100% cotton - Organic ring-spun combed

Description

Set-in sleeve

Lined hood in single jersey

Inside back neck tape in single jersey

Kangaroo pocket with wide double topstitch

Dip dyed product, each garment may vary in appearance

Colour may bleed, follow our care label

Colours

SEASONAL



Dip Dye
Hydro/Aloe



Isac is 125cm, size 5/6 years
Melinda is 126cm, size 5/6 years
Mini Creator Dip Dye
in Dip Dye Hydro/Aloe

Capsule

MINI CREATOR DIP DYE STTK940

The kids' dip dye t-shirt

| 155 GSM

| Medium fit

| 3/4 years - 12/14 years

Fabric

Single jersey

100% cotton - Organic ring-spun combed

Dip dyed product, each garment may vary in appearance

Colours

SEASONAL



Dip Dye
Hydro/Aloe



Melinda is 126cm, size 5/6 years
Mini Shake Dip Dye
in Dip Dye Hydro/Aloe

Capsule

MINI SHAKE DIP DYE STBK943

The kids' dip dye jogger pants

| 300 GSM

| Medium fit

| 3/4 years - 12/14 years

Fabric

Brushed

100% cotton - Organic ring-spun combed

Dip dyed product, each garment may vary in appearance

Colours

SEASONAL



Dip Dye
Hydro/Aloe





The Sherpa range

When temperatures drop, it doesn't get much cosier than comforting sherpa. Our new sherpa fabric is even softer than before, and to celebrate, we're introducing four new styles including our relifted sherpa-lined hoodie sweatshirt. Everything you need for a cosy autumn/winter.

Youna is 172cm, size XS
Omar is 185cm, size M
Snugger in Natural



Capsule

SNUGGER STSU884

The unisex sherpa hoodie

| Medium fit

| XXS - 3XL

Fabric

Main

Sherpa in 100% polyester - Recycled

350 GSM

Lining

Mesh in 100% polyester - Recycled

75 GSM

Description

- Set-in sleeve
- Elastic sleeve cuff and bottom hem
- Double-layered hood in self fabric
- Round drawcords and metal eyelets
- Kangaroo pocket at front
- Mesh body lining, taffeta sleeve lining

Whites



Natural

Omar is 185cm, size M
Emma is 172cm, size XS
Oustider in Stargazer



Core

OUTSIDER STJU883

The unisex sherpa zip-thru

| Medium fit | XXS - 3XL

Fabric

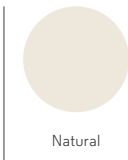
Main 350 GSM
Sherpa in 100% polyester - Recycled

Lining 75 GSM
Mesh in 100% polyester - Recycled

Description

Metal zip puller
Elastic binding at sleeve cuff, bottom hem and collar edge
Mesh body lining, taffeta sleeve lining
Inside invisible zip at bottom hem and wearer's left chest for easy decoration

Whites



Natural

Colours



Black



Stargazer



Capsule

OUTSIDER AOP STJU949

The AOP unisex sherpa zip-thru

| Medium fit | XXS - 3XL

Fabric

Main 350 GSM
Sherpa in 100% polyester - Recycled

Lining 75 GSM
Mesh in 100% polyester - Recycled

Description

Metal zip puller
Elastic binding at sleeve cuff, bottom hem and collar edge
Mesh body lining, taffeta sleeve lining
Inside invisible zip at bottom hem and wearer's left chest for easy decoration

Patterns

SEASONAL



Camo Sherpa



Thomas is 184cm, size M
Roxane is 175cm, size XS
Outsider AOP in Camo Sherpa



Emmanuel is 189cm, size M
Calista is 176cm, size XS
Hygger Sherpa in Dark Heather Grey



Core

HYGGER SHERPA STSU956

The unisex sherpa lined zip-thru hoodie sweatshirt

| Medium fit | XXS - 3XL

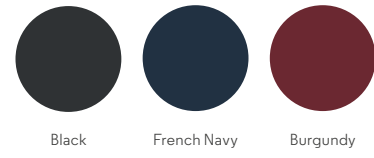
Fabric

Main	300 GSM
French terry	
85% cotton - Organic ring-spun combed	
15% polyester - Recycled	
Lining	350 GSM
Sherpa in 100% polyester - Recycled	

Description

- Set-in sleeve
- Lined hood in recycled sherpa
- 1x1 rib at sleeve hem and bottom hem
- Fully lined with recycled sherpa
- Inside chest pocket
- Inside invisible zip at bottom hem for easy decoration

Colours



Essential heathers





Line extensions

Same great styles, great new colours! We're delighted to bring you many of our most popular styles in an even broader selection of colours, including new AW22 shades. Whether you want to find that one perfect colour, or create a unique head-to-toe look, your options just expanded.

Line extensions

Iconics   



Iconic
CREATOR STTU755
The iconic unisex t-shirt

5 new colours



Iconic
CRUISER STSU822
The iconic unisex hoodie sweatshirt

7 new colours



Iconic
CHANGER STSU823
The iconic unisex crew neck sweatshirt

5 new colours



Core
FUSER STTU759
The unisex relaxed t-shirt

3 new colours



Core
SLAMMER STSU856
The unisex relaxed hoodie sweatshirt

3 new colours



Core
RADDER STSU857
The unisex relaxed crew neck sweatshirt

3 new colours



Line extensions

Sweatshirts



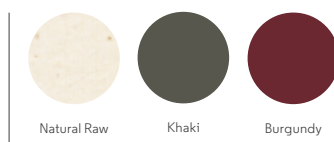
Core
SIDER STSU824
The unisex side pocket hoodie sweatshirt

7 new colours



Core
STANLEY TRUCKER STSM611
The men's quarter zip sweatshirt

3 new colours



Core
STELLA DAZZLER STSW125
The women's relaxed fit sweatshirt

6 new colours



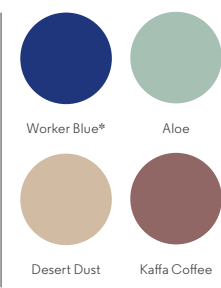
* Seasonal

Bottoms



Core
MOVER STBM569
The unisex jogger pants

4 new colours



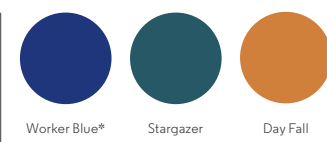
* Seasonal

Accessories



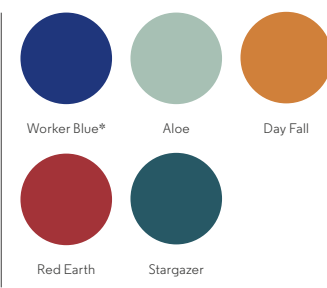
Core
RIB BEANIE STAU772
The rib beanie

3 new colours



Core
FISHERMAN BEANIE STAU771
The fisherman beanie

5 new colours



Line extensions

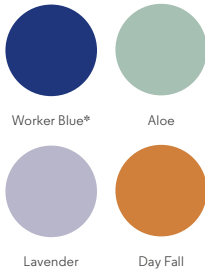
Kids



Iconic
MINI CREATOR STTK909

The iconic kids' t-shirt

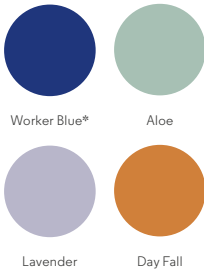
4 new colours



Iconic
MINI CRUISER STSK911

The iconic kids' hoodie sweatshirt

4 new colours



* Seasonal



Iconic
MINI CHANGER STSK913

The iconic kids' crewneck sweatshirt

1 new colour





The RE-cycled range

Already a fan of our Cruiser hoodie? Then you'll be thrilled to meet the new addition to our RE-cycled range, the RE-Cruiser. Same great design, fit, and finish, and made from over 50% recycled materials including our in-house cutting waste. Discover the style heroes you can count on.



Lola is 163cm, size XS
RE-Creator in RE-Navy

Core

RE-CREATOR^{STTU787}

The unisex recycled t-shirt

| 180 GSM | Medium fit | XXS - 3XL

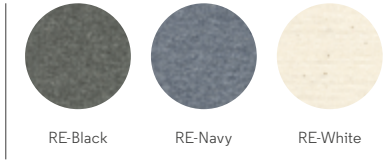
Fabric

Single jersey
50% cotton - Recycled open end
50% cotton - Organic raw open end

Description

Made from in-house organic cotton cutting waste
Set-in sleeve
1x1 rib at neck collar
Inside back neck tape in self fabric
Sleeve hem and bottom hem with wide double needle topstitch
The recycled fibres make the fabric surface less smooth

Colours



Core

RE-CRUISER^{STSU800}

The unisex recycled hoodie sweatshirt

| 350 GSM | Medium fit | XXS - 3XL

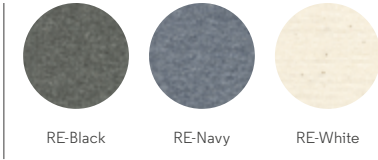
Fabric

French terry
15% polyester - Recycled
42% cotton - Recycled open end
43% cotton - Organic raw open end

Description

New style to complement our RE-cycled range
Made from in-house organic cotton cutting waste
Set-in sleeve
1x1 rib at sleeve hem and bottom hem
The recycled fibres make the fabric surface less smooth

Colours



Terence is 190cm, size L
RE-Cruiser in RE-Black



