

***STANLEY/STELLA***

LOOKBOOK AW 21

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UNISEX





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## “Stanley/Stella ranked among the best sustainable brands in the world”

*Textileexchange.org (2019)*

At Stanley/Stella, we constantly challenge the status quo. We’re proud to show that premium quality garments can be produced in a way that is respectful of both our planet and its people, without compromising on choice and availability.

At every step of the journey, we are committed to making conscious decisions that bring positive impact: we use 100% organic cotton as well as recycled and reclaimed materials, we build close relationships with our factories in Bangladesh to continuously improve working conditions, we design styles that meet our customers’ diverse needs and that people love to wear, and we deliver quality that lasts.

With our innovation mindset and our commitment to quality and sustainability, we are shaping the fashion industry of the future. And we’re doing so together with you.





# WELCOME TO THE AW21 COLLECTION

**9 NEW COLOURS**  
**4 TECHNIQUES**  
**21 NEW STYLES**

Subcultures like skate, hip hop, punk and preppy have influenced style trends over the decades. For AW21, we're drawing inspiration from generation Z tribes who adopt and remaster these iconic looks to create their own unique street style.

With a focus on the preppy vibe, we've created a collection that can be styled and worn in different ways to create an updated look with a youthful edge.

# 9 NEW COLOURS

## 4 TECHNIQUES

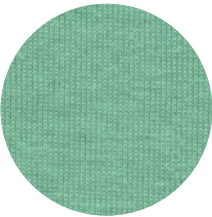
The AW21 palette embodies our need to feel rooted in the familiar, while at the same time, look towards a bright future. Rich, preppy classics are accented with six new light-hearted shades for a modern twist. College-inspired Glazed Green and Burgundy are re-mixed to create vintage Dusty Mint and Hibiscus Rose; buttery Jojoba adds a gentle seasonal glow; versatile Lavender doubles as a base or highlight; while vibrant Orchid Flower

invigorates the senses. Rounding off the new colours is a deep Indigo Hush, the perfect base for even the most creative decoration. Four new techniques inject creativity and impact. Garment Dyed Black Splatter and Tie&Dye Natural Raw/Black bring a unique monochrome vibe. All-over print Check Jojoba is a nod to the preppy aesthetic, while futuristic Hibiscus Rose Space Dyed brings texture and movement.

### 9 NEW COLOURS



Orchid Flower  
C068



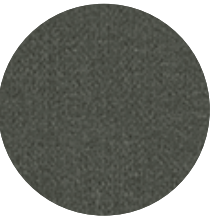
Dusty Mint  
C066



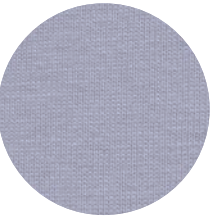
Hibiscus Rose  
C062



Jojoba  
C067



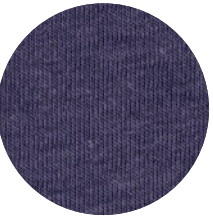
Khaki  
C223



Lavender  
C063



Burgundy  
C244



Indigo Hush  
C061

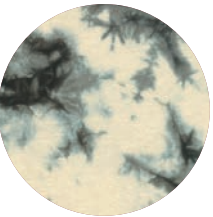


Glazed Green  
C036

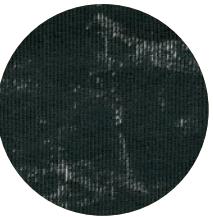
### 4 TECHNIQUES



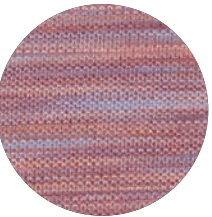
Check Jojoba  
C821



Tie&Dye  
Natural Raw/Black  
C824



G. Dyed  
Black Splatter  
C547



Hibiscus Rose  
Space Dyed  
C825

# AW21 COLLECTION



## PREPPY COLLECTION [↗](#)

Be top of the class this season with college-inspired prepster classics - p.14



## SUPER HEAVY [↗](#)

Combine durability, comfort and good looks with our new heavy-duty unisex styles - p.28



## CHECK JOJOBA [↗](#)

Preppy checks have never looked this cool - p.34



## TIE AND DYE [↗](#)

Make a statement. Our signature tie and dye looks continue into AW21 - p.40



## SPLATTERED [↗](#)

Inspired by '80s punk culture, our unisex splattered collection exudes attitude and individuality - p.48



## SPACE DYED [↗](#)

Embrace colour, texture and movement with this innovative, artistic technique - p.56

# AW21 COLLECTION



## RECYCLED COLLECTION [↗](#)

On our journey towards circularity, we're introducing two new style heroes - p.62



## BEANIES [↗](#)

With AW21, Stanley/Stella has you covered, literally. We've added two new headwear styles - p.68



## AW21 LINE EXTENSION [↗](#)

Our most popular styles get an AW21 makeover with new, on-trend colours - p.72



## AW21 ESSENTIALS EXTENSION [↗](#)

Discover the new styles and colours that make our Essentials collection a real winner - p.78



## GETTING PREPPY WITH IT

Be top of the class this season with college-inspired prepster classics like the Fletcher sweat cardigan and the Sloaner cricket v-neck. These unisex styles have a relaxed, oversized fit and are literally calling out to be decorated. Perfect for getting your message across!

*#NewPreppyvibe*

Calsita is 176cm - Size XS  
Pietro is 185cm - Size L  
Prepster in Lavender



ICONIC  
**PREPSTER** STPU331

The unisex polo

| 230 GSM | Medium fit | XXS - 5XL (in selected colours)

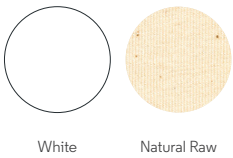
FABRIC

- Piqué
- 100 % organic ring-spun combed cotton

SPECIFICATION

- Set-in sleeve
- Flat knit rib on collar and sleeve hem
- Front placket with two buttons in matching body colour
- Buttons in 100% recycled polyester

WHITE



White Natural Raw

COLOURS



ESSENTIAL  
HEATHERS



Alicia is 179cm - Size XS  
Al is 188cm - Size M  
Fletcher in Hibiscus Rose



CAPSULE  
**FLETCHER** STSU870

The unisex oversized cardigan

| 350 GSM

| Oversized fit

| XXS - 3XL

**FABRIC**

- Brushed
- 85% organic cotton
- 15% recycled polyester

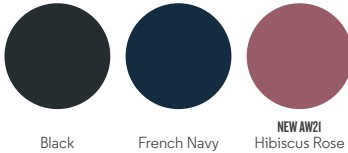
**SPECIFICATION**

- Set-in sleeve
- 1x1 rib at neck collar, placket, sleeve hem and bottom hem

**ABOUT THIS STYLE**

- | The typical university cardigan reinvented

**COLOURS**



**ESSENTIAL  
HEATHERS**



Calsita is 176cm - Size XS  
Benjamin is 188cm - Size L  
Sloaner in French Navy



CAPSULE  
**SLOANER** STSU871 [↗](#)

The unisex v-neck sweatshirt

| 350 GSM | Relaxed fit | XXS - 3XL

**FABRIC**

- Brushed
- 85% organic cotton
- 15% recycled polyester

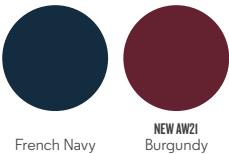
**SPECIFICATION**

- 2x2 flat knit rib at neck collar with bicolour tipping
- 2x2 flat knit rib at sleeve hem and bottom hem in matching body colour

**ABOUT THIS STYLE**

- | The preppy v-neck pullover reinvented

**COLOURS**



Agathe is 171cm - Size XS  
Al is 188cm - Size M  
Boulder in Burgundy



CORE  
**BOUNDER** STSU806 [↗](#)

The unisex bomber sweatshirt

| 300 GSM

| Medium fit

| XXS - 3XL

**FABRIC**

- Terry
- 85% organic cotton
- 15% recycled polyester

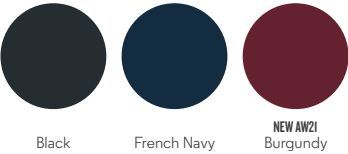
**SPECIFICATION**

- Set-in sleeve
- 1x1 rib at neck collar
- 1x1 rib at sleeve hem and bottom hem

**ABOUT THIS STYLE**

Because the university baseball jacket is a key piece in the university look, we are reintroducing the Boulder in two additional colours

**COLOURS**



**ESSENTIAL HEATHERS**



Marcellin is 184cm - Size L  
Triber in Heather Grey



CAPSULE  
**TRIBER** STTU790 

The unisex oversized long sleeve t-shirt

| 180 GSM | Oversized fit | XXS - 3XL

**FABRIC**

- Single jersey
- 100% organic cotton

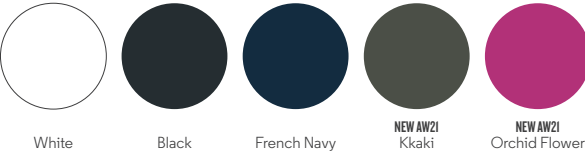
**SPECIFICATION**

- 1x1 rib binding at collar
- Double needle topstitch

**ABOUT THIS STYLE**

| This new long sleeve style has wider sleeves and has been introduced as the key piece for layering

**COLOURS**



**ESSENTIAL HEATHERS**



Carla is 172cm - Size XS  
Stella Kicker in Khaki



CORE  
**STELLA KICKER** STDW161 [↗](#)

The women’s oversized crew neck dress

| 300 GSM | Oversized fit | XS - XXL

**FABRIC**

- Terry
- 85% organic cotton
- 15% recycled polyester

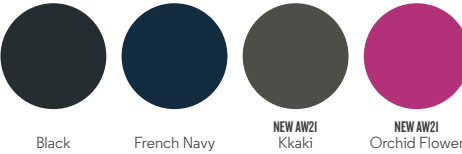
**SPECIFICATION**

- 1x1 rib at neck collar, sleeve hem and bottom hem
- Inside herringbone back neck tape

**ABOUT THIS STYLE**

An update of the Stella Kicks, this new dress emphasizes a young and sporty look inspired by the '90s

**COLOURS**



**ESSENTIAL HEATHERS**





## SUPER HEAVY

There's no need to compromise on durability, comfort or good looks thanks to our new heavy-duty unisex styles. Sturdy but soft, the 500 gsm Radder Heavy and Slammer Heavy sweatshirts keep the '90s skate vibe going strong while the 240 gsm Freestyler t-shirt is in a class of its own.

Agathe is 171cm - Size XS  
Mathias is 191cm - Size M  
Freestyler in Glazed Green



CORE  
FREESTYLER

STTU788 

The unisex heavyweight t-shirt

| 240 GSM | Relaxed fit | XXS - 3XL

FABRIC

- Single jersey
- 100% organic cotton

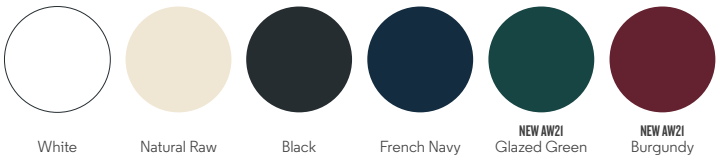
SPECIFICATION

- Set-in sleeve
- 1x1 rib at neck collar

ABOUT THIS STYLE

| At 240 gsm, this oversized t-shirt stands out from the rest of the Stanley/Stella range and offers the ultimate urban look

COLOURS





Lola is 163 - Size S  
Radder Heavy in Heather Grey

CORE

RADDER HEAVY

STSU866

The unisex heavy crew neck sweatshirt

| 500 GSM | Relaxed fit | XXS - 3XL

FABRIC

- Brushed
- 100% organic cotton



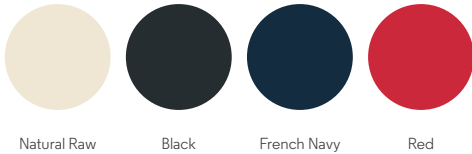
SPECIFICATION

- Set-in sleeve
- 2x2 rib at neck collar, sleeve hem and bottom hem

ABOUT THIS STYLE

- Cosy but stylish brushed sweatshirt with a relaxed fit

COLOURS



ESSENTIAL HEATHERS



CORE

SLAMMER HEAVY

STSU867

The unisex heavy relaxed hoodie sweatshirt

| 500 GSM | Relaxed fit | XXS - 3XL

FABRIC

- Brushed
- 100% organic cotton



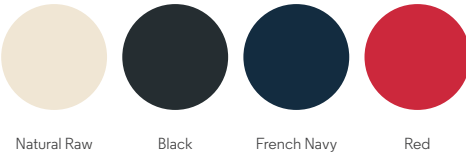
SPECIFICATION

- Set-in sleeve
- Double layered hood in self fabric
- 2x2 rib at sleeve hem and bottom hem

ABOUT THIS STYLE

- The new trendy heavy hoodie perfect for a more relaxed outfit

COLOURS



ESSENTIAL HEATHERS



Claire is 172cm - Size XS  
Mathias is 191cm - Size M  
Slammer Heavy in French Navy

## CHECK JOJOBA

Preppy checks have never looked this cool! Wear them head-to-toe for instant street style kudos, or pair with solid colours for a (slightly) more understated look. We've given our Cruiser and Mover a geometrical make-over, and you'll also find this classic pattern on our new uni-sex Prepster polo and Paiger polo dress.



Calsita is 176cm - Size XS  
Cruiser in Check Jojoba  
Mover in Check Jojoba



CAPSULE  
**CRUISER AOP** STSU825 [↗](#)

The unisex AOP hoodie sweatshirt

| 300 GSM | Medium fit | XS - 3XL

**FABRIC**

- Brushed
- 85% organic cotton
- 15% recycled polyester



**SPECIFICATION**

- Set-in sleeve
- Double layered hood in self fabric
- 1x1 rib at sleeve hem and bottom hem

**ABOUT THESE STYLES**

| Check all-over print inspired by the preppy university look

**COLOURS**



SEASONAL  
Check Jojoba

CAPSULE  
**MOVER AOP** STBM570 [↗](#)

The unisex AOP jogger pants

| 300 GSM | Medium fit | XS - 3XL

**FABRIC**

- Brushed
- 85% organic cotton
- 15% recycled polyester



**SPECIFICATION**

- 1x1 rib waistband
- Round drawcords in matching body colour with metal tipping

Al is 188cm - Size M  
Prepster AOP  
in Check Jojoba



CAPSULE  
**PREPSTER AOP** STPU336 [↗](#)

The unisex AOP polo

| 230 GSM | Medium fit | XXS - 3XL

- FABRIC**
- Piqué, AOP
  - 100% organic cotton



- SPECIFICATION**
- Set-in sleeve
  - Flat knit rib on collar and sleeve hem
  - Front placket with two buttons in matching body colour
  - Buttons in 100% recycled polyester

**ABOUT THIS STYLE**

| Check all-over print inspired by the preppy university look

**COLOURS**

A circular color swatch showing the yellow and green grid pattern on a white background.

SEASONAL  
Check Jojoba

CAPSULE  
**STELLA PAIGER AOP** STDW164 [↗](#)

The AOP polo dress

| 230 GSM | Medium fit | XS - 2XL

- FABRIC**
- Piqué, AOP
  - 100% organic cotton



- SPECIFICATION**
- Set-in sleeve
  - Flat knit rib on collar and sleeve hem
  - Front placket with two buttons in matching body colour
  - Buttons in 100% recycled polyester

**ABOUT THIS STYLE**

| Check all-over print inspired by the preppy university look

**COLOURS**

A circular color swatch showing the yellow and green grid pattern on a white background.

SEASONAL  
Check Jojoba

Calsita is 176cm - Size XS  
Stella Paiger AOP  
in Check Jojoba



## TIE AND DYE

Make a statement. Still a fashion staple, our signature tie and dye looks continue into AW21 with a hand-tied black pattern on our iconic Natural Raw base fabric. This creative dyeing technique can be found on the Creator t-shirt, Cruiser hoodie and our new Kicker dress.



Alicia is 179cm - Size XS  
Al is 188cm - Size M  
Creator in Tie&Dye Natural Raw/Black



CAPSULE

# CREATOR TIE AND DYE

STTU757 [↗](#)

The unisex tie and dye t-shirt

| 155 GSM | Medium fit | XXS - 3XL

FABRIC

- Single jersey
- 100% organic cotton

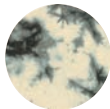
SPECIFICATION

- Set-in sleeve
- 1x1 rib at neck collar
- Hand dyed item. Each garment varies in appearance and design

ABOUT THIS STYLE

New Tie and Dye for AW21  
with a Natural Raw base

COLOURS



SEASONAL  
Tie&Dye  
Natural Raw/Black



Lola is 163 - Size S  
Al is 188cm - Size M  
Cruiser in Tie&Dye Natural Raw/Black



CAPSULE

# CRUISER TIE AND DYE

STSU854 [↗](#)

The unisex tie and dye hoodie sweatshirt

| 300 GSM | Medium fit | XXS - 3XL

FABRIC

- Terry
- 100% organic cotton

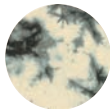
SPECIFICATION

- Set-in sleeve
- Double layered hood in self fabric
- 1x1 rib at sleeve hem and bottom hem
- Hand dyed item. Each garment varies in appearance and design

ABOUT THIS STYLE

New Tie and Dye for AW21  
with a Natural Raw base

COLOURS



SEASONAL  
Tie&Dye  
Natural Raw/Black



Calsita is 176cm - Size XS  
Stella Kicker in Tie&Dye Natural Raw/Black



CAPSULE  
**STELLA KICKER TIE AND DYE** STDW163 [↗](#)

The women’s oversized tie and dye crew neck dress

| 300 GSM | Oversized fit | XS - XXL

**FABRIC**

- Terry
- 100% organic cotton



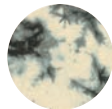
**SPECIFICATION**

- 1x1 rib at neck collar
- Sleeve hem and bottom hem
- Hand dyed item. Each garment varies in appearance and design

**ABOUT THIS STYLE**

- The new must-have '90s fit crew neck dress with a tie and dye retro vibe

**COLOURS**



SEASONAL  
Tie&Dye  
Natural Raw/Black

CAPSULE  
**TOTE BAG TIE AND DYE** STAU775 [↗](#)

Tie and dye woven tote bag

| 300 GSM | One size

**FABRIC**

- Canvas
- 80% post-consumer recycled cotton
- 20% post-consumer recycled polyester



**SPECIFICATION**

- Top edge double folded for strength and a clean finish
- Long handles with reinforced cross stitch
- Hand dyed item. Each garment varies in appearance and design

**ABOUT THIS STYLE**

- This is the first time we offer a tie and dye look on our popular tote bag. A unique product on the market

**COLOURS**



SEASONAL  
Tie&Dye  
Natural Raw/Black



Tote Bag Tie and Dye  
in Tie&Dye Natural Raw/Black



## SPLATTERED

Inspired by '80s punk culture, our unisex splattered collection exudes attitude and individuality. It's all about having the freedom, confidence and passion to do your own thing. Express yourself exactly how you want in splattered versions of the Creator, Changer and Mover.

Terence is 185cm - Size L  
Carla is 171cm - Size XS  
Creator in G. Dyed Black Splatter



CAPSULE

# CREATOR SPLATTER

STTU786 [↗](#)

The unisex splatter t-shirt

| 155 GSM | Medium fit | XXS - 3XL

FABRIC

- Single jersey
- 100% organic cotton

SPECIFICATION

- Set-in sleeve
- 1x1 rib at neck collar
- Garment dyed product. Each garment may vary slightly in appearance

ABOUT THIS STYLE

This style is made with a special garment dye technique that gives each item a unique look

COLOURS



SEASONAL  
G. Dyed Black Splatter



Alicia is 179cm - Size XS  
Al is 188cm - Size M  
Changer in G. Dyed Black Splatter  
Mover in G. Dyed Black Splatter



CAPSULE  
**CHANGER SPLATTER** STSU865 [↗](#)

The unisex splatter crew neck sweatshirt

| 300 GSM | Fitted | XXS - 3XL

- FABRIC**
- Terry
  - 100% organic cotton



- SPECIFICATION**
- Inside herringbone back neck tape
  - Self fabric half moon at back neck
  - Garment dyed product. Each garment may vary slightly in appearance

**ABOUT THESE STYLES**

These styles are made with a special garment dye technique that gives each item a unique look

**COLOURS**



SEASONAL  
G. Dyed Black Splatter

CAPSULE  
**MOVER SPLATTER** STBU579 [↗](#)

The unisex splatter jogger pants

| 300 GSM | Medium fit | XXS - 3XL

- FABRIC**
- Terry
  - 100% organic cotton



- SPECIFICATION**
- 1x1 rib waistband
  - Round drawcords in matching body colour with metal tipping
  - Garment dyed product. Each garment may vary slightly in appearance

Al is 188cm - Size M  
Triber in G. Dyed Black Splatter



CAPSULE  
**TRIBER SPLATTER** STTU791 [↗](#)

The unisex splatter oversized long sleeve t-shirt

| 155 GSM | Oversized | XXS - 3XL

**FABRIC**

- Single jersey
- 100% organic cotton

**SPECIFICATION**

- 1x1 rib binding at collar with narrow double topstitch
- Garment dyed product. Each garment may vary slightly in appearance

**ABOUT THIS STYLE**

This style is made with a special garment dye technique that gives each item a unique look

**COLOURS**



SEASONAL  
G. Dyed Black Splatter



## SPACE DYED

Embrace colour, texture and movement with this innovative, artistic technique. Space dye styles are knitted using yarn dyed with different colours at intervals. The result is a unique multi-colour effect that expands styling and matching options.



Alicia is 179cm - Size XS  
Al is 188cm - Size M  
Cruiser Space Dye  
in Hibiscus Rose Space Dyed



CAPSULE  
**CRUISER SPACE DYE** STSU860 [↗](#)

The unisex space dye hoodie sweatshirt

| 350 GSM | Medium fit | XXS - 3XL

**FABRIC**

- Brushed reversed fabric
- 85% organic cotton
- 15% recycled polyester

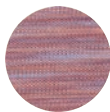
**SPECIFICATION**

- Set-in sleeve
- Double layered hood in self fabric
- 1x1 rib at sleeve hem and bottom hem

**ABOUT THIS STYLE**

The Cruiser Space Dye is a hoodie with a difference. We have reversed the fabric so the brushed side is on the outside \*, creating a special cozy space dyed look

**COLOURS**



SEASONAL  
Hibiscus Rose  
Space Dyed

\* As the Cruiser Space Dye hoodie is brushed on the outside, the garment's final look differs after washing.



Claire is 172cm - Size XS  
Mathias is 191cm - Size M  
Prepster Space Dye in  
Hibiscus Rose Space Dyed



CAPSULE  
**PREPSTER SPACE DYE** STPU334 [↗](#)

The unisex space dye polo

| 230 GSM | Medium fit | XXS - 3XL

**FABRIC**

- Space dyed piqué
- 100% organic cotton

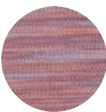
**SPECIFICATION**

- Set-in sleeve
- Flat knit rib on collar and sleeve hem
- Front placket with two buttons in matching body colour
- Buttons in 100% recycled polyester

**ABOUT THIS STYLE**

- | This style has a unique space dyed effect

**COLOURS**



SEASONAL  
Hibiscus Rose  
Space Dyed



## RECYCLED COLLECTION

On our journey towards circularity, we're introducing two new style heroes: the RE-Creator hoodie and the RE-Blaster t-shirt. Made from 50% in-house cutting waste and 50% virgin organic cotton, they both come in three colours: Re-White, Re-Black and Re-Navy. We think they're re-markable.



Mathias is 191cm - Size M  
RE-Creator in Re-Black



CORE  
**RE-CREATOR** STTU787

The unisex recycled t-shirt

| 180 GSM | Medium fit | XXS - 3XL

**FABRIC**

- Single jersey
- 50% virgin organic cotton
- 50% recycled organic cotton

**SPECIFICATION**

- Set-in sleeve
- 1x1 rib at neck collar

**ABOUT THIS STYLE**

The RE-Creator is made from a mix of in-house organic cutting waste and virgin organic cotton. No additional dyes are used, making the garment fully sustainable

**COLOURS**



Claire is 172cm - Size XS  
Benjamin is 188cm - Size L  
RE-Blaster in Re-Navy



CORE  
**RE-BLASTER** STTU792 

The unisex oversized recycled t-shirt

| 200 GSM | Oversized | XXS - 3XL

**FABRIC**

- Single jersey
- 50% virgin organic cotton
- 50% recycled organic cotton

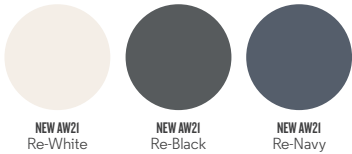
**SPECIFICATION**

- Set-in sleeve
- Dropped shoulder
- Wide 1x1 rib neck collar with single topstitch

**ABOUT THIS STYLE**

The RE-Blaster is made from a mix of in-house organic cutting waste and virgin organic cotton. No additional dyes are used, making the garment fully sustainable

**COLOURS**





## BEANIES

This autumn/winter, Stanley/Stella has you covered, literally. We've added two new headwear styles that will top any outfit: the Rib Beanie and the Fisherman Beanie. Both available in a wide range of core and on-trend colours so you can transform a look in an instant.



Rib Beanie in  
Lavender

CORE  
**RIB BEANIE** STAU772 [↗](#)

The rib beanie

| 84 GSM | One size

**FABRIC**

- Knitted
- 80% organic cotton
- 20% recycled polyester



**SPECIFICATION**

- Four shaping seams at top
- Foldable brim
- Two layers

**ABOUT THIS STYLE**

| Easy and stylish rib beanie that gives a streetwear vibe to your outfit

**COLOURS**

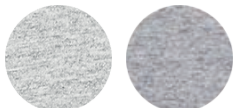


Natural Black French Navy



NEW AW21 Hibiscus Rose NEW AW21 Lavender NEW AW21 Dusty Mint

**ESSENTIAL  
HEATHERS**



Heather Grey Mid Heather Grey

CORE  
**FISHERMAN BEANIE** STAU771 [↗](#)

The fisherman beanie

| 88 GSM | One size

**FABRIC**

- Knitted
- 95% organic cotton
- 5% elastane



**SPECIFICATION**

- Four shaping seams at top
- Foldable brim

**ABOUT THIS STYLE**

| Easy and stylish fisherman beanie giving that extra edge to your outfit

**COLOURS**

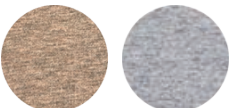


Natural Black French Navy NEW AW21 Khaki



NEW AW21 Hibiscus Rose NEW AW21 Orchid Flower NEW AW21 Jojoba

**ESSENTIAL  
HEATHERS**



Heather Sand Mid Heather Grey



Fisherman Beanie  
in Natural



## AW21 LINE EXTENSION

Every new season brings exciting new styles and colours. But that's not all. With our line extensions, you can rediscover styles you know and love in our new, on-trend AW21 colours. The perfect way to enjoy the best of both worlds!

# LINE EXTENSION AW21 / UNISEX

## T-SHIRTS



ICONIC  
**CREATOR** STTU755 [↗](#)

The iconic unisex t-shirt

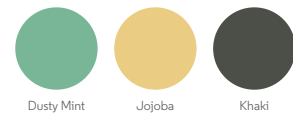
### 6 NEW AW21 COLOURS



CORE  
**FUSER** STTU759 [↗](#)

The unisex relaxed t-shirt

### 3 NEW AW21 COLOURS



## SWEATSHIRTS



ICONIC  
**CHANGER** STSU823 [↗](#)

The iconic unisex crew neck sweatshirt

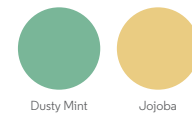
### 5 NEW AW21 COLOURS



CORE  
**RADDER** STSU857 [↗](#)

The unisex relaxed crew neck sweatshirt

### 2 NEW AW21 COLOURS



ICONIC  
**CRUISER** STSU822 [↗](#)

The unisex relaxed crew neck sweatshirt

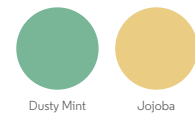
### 7 NEW AW21 COLOURS



CORE  
**SLAMMER** STSU856 [↗](#)

The unisex relaxed hoodie sweatshirt

### 2 NEW AW21 COLOURS



# LINE EXTENSION AW21 / WOMEN

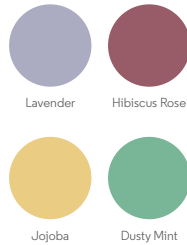
## T-SHIRTS



ICONIC  
**STELLA EXPRESSER** [STTW032](#)

The iconic women's fitted t-shirt

### 4 NEW AW21 COLOURS



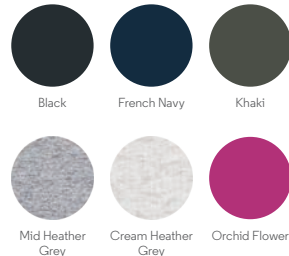
## DRESSES



CORE  
**STELLA KICKER** [STDWIG1](#)

The women's oversized crew neck dress

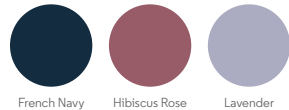
### 6 NEW AW21 COLOURS



CORE  
**STELLA STREETER** [STDWI43](#)

The women's hoodie dress

### 3 NEW AW21 COLOURS



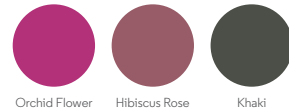
## T-SHIRTS



ICONIC  
**MINI CREATOR** [STTK909](#)

The iconic kids' t-shirt

### 3 NEW AW21 COLOURS



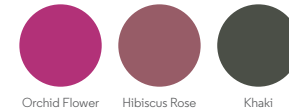
## SWEATSHIRTS



ICONIC  
**MINI CHANGER** [STSK913](#)

The iconic kids' crew neck sweatshirt

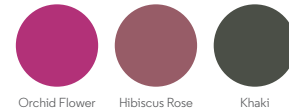
### 3 NEW AW21 COLOURS



ICONIC  
**MINI CRUISER** [STSK911](#)

The iconic kids' crew neck sweatshirt

### 3 NEW AW21 COLOURS



## AW21 ESSENTIALS EXTENSION

Our Essentials collection just got even better! Not only are we adding two new must-haves – the unisex Roller crew neck sweatshirt and a new light tote bag – we’re also making our popular Drummer hoodie available in 13 extra shades. The perfect collection for all your high-volume needs.





Agathe is 171cm - Size XS  
Benjamin is 188cm - Size L  
Roller in Khaki

ESSENTIALS  
**ROLLER** STSU868

The essential unisex crew neck sweatshirt

| 280 GSM | Medium fit | XXS - 3XL  
XXS - 5XL (in selected colours)

**FABRIC**

- Brushed
- 85% organic cotton
- 15% recycled polyester

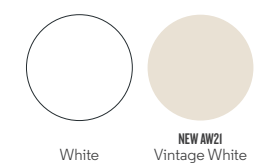
**SPECIFICATION**

- Set-in sleeve
- 1x1 rib at neck collar

**ABOUT THIS STYLE**

| This new crew neck sweatshirt adds yet another versatile style to our Essentials collection

**WHITE**



**COLOURS**



**ESSENTIAL HEATHERS**



Alicia is 179cm - Size XS  
Xavier is 189cm - Size M  
Drummer in White



ESSENTIALS  
DRUMMER STSU812

The essential unisex hoodie sweatshirt

280 GSM Medium fit XXS - 3XL  
XXS - 5XL (in selected colours)

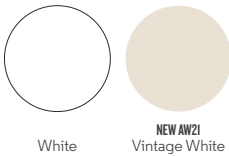
- FABRIC
- Brushed
  - 85% organic cotton
  - 15% recycled polyester

- SPECIFICATION
- Set-in sleeve
  - 1x1 rib at sleeve hem and bottom hem

ABOUT THIS STYLE

The Drummer hoodie is now available in 13 additional colours, in line with the new Roller crew neck

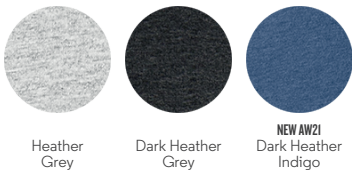
WHITE



COLOURS



ESSENTIAL HEATHERS



Light Tote Bag  
in Anthracite and Stem Green



ESSENTIALS  
**LIGHT TOTE BAG** STAU773 [↗](#)

Light woven tote bag

| 160 GSM

| One size

**FABRIC**

- Canvas
- 100% organic cotton

**SPECIFICATION**

- Top edge double folded for strength and a clean finish
- Long handles with reinforced cross stitch

**ABOUT THIS STYLE**

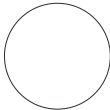
A new addition to the Essentials collection,  
this light tote bag offers huge potential thanks to its broad colour palette

**NATURAL**



Natural Raw

**COLOURS**



White



Black



French Navy



Anthracite



Burgundy



Khaki



Red



Cotton Pink



Sky Blue



Royal Blue



Caribbean Blue



Stem Green



Varsity Green



Spectra Yellow



Bright Orange

