Lookbook 2024

s7anley/s7ella

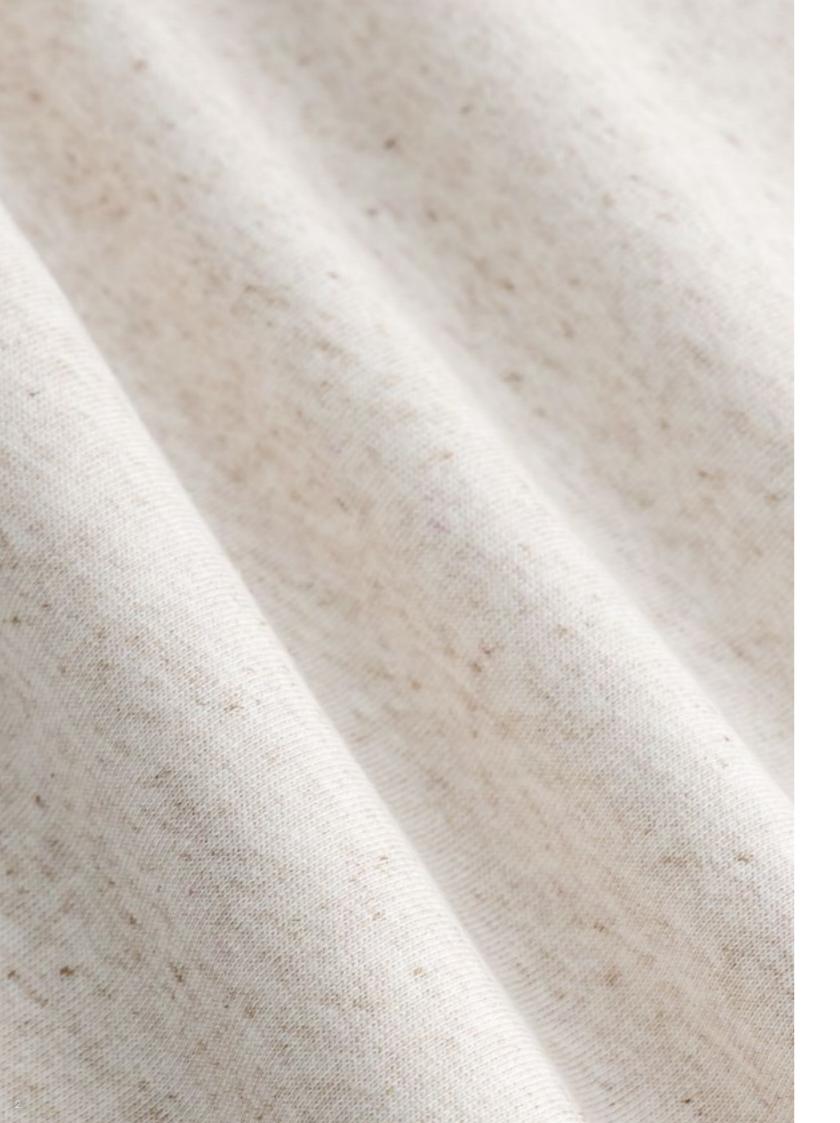


Made Differently

Responsible game changers. Quality seekers. Stanley/Stella is a community of passionate individuals, driven by a common desire to reinvent fashion for a better world. Since our conception in 2012, we have made it our mission to produce impeccable garments, while building a transparent and sustainable fashion ecosystem.

Our thoughtful approach is reflected in the premium quality of our garments. We believe in the power of simplicity and aim to create refined pieces that we are proud to sell and wear. Each item in our collection allows the wearer to express their style, while never compromising their values and beliefs.

We also believe that there is strength in numbers, which is why we work exclusively with those who share our values. Together with our suppliers, partners, employees and customers, we form a community of like-minded individuals, driven by desire for innovation and change. Together, we are making this change happen, one ethically crafted garment at a time.



There are four core values that reflect who we are. what we stand for, and what we strive for. They have guided us since the beginning of our journey, and continue to do so as we look to the future.

Innovation

Embracing the way forward. Stanley/Stella is driven by innovation and our entrepreneurial spirit. We believe choosing the right partners empowers innovation. We are always experimenting to improve our products, our digital services, and our entire supply chain.

Excellence

Inspiring ambition.

For you, as for us, every detail counts. We make no compromise when it comes to reaching for excellence. In every aspect of our business, we aim to surpass our own results. Our collections and actions should always raise the standards and change the perception of the textile industry.

People

Committing to community. Everything at Stanley/Stella is about people. It is our essence. From our suppliers and dealers to our employees and customers, we ensure everyone feels listened to and is treated with respect and dignity. We actively strive to create an ecosystem that feels positive and empowered.

Sustainability

Advocating for positive change. Sustainability is at the core of our business culture. We are committed to continuously improving how we create and operate, from the cotton field to the collection, to how we manage our waste. We always act with transparency for people, our planet, and for society.

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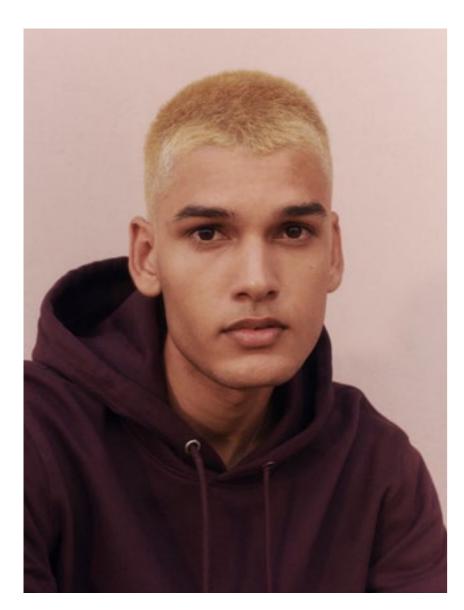
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SEA Our biggest shake-up yet





A relentless quest for excellence

We never compromise when it comes to quality. And this collection is a testament to our relentless quest to offer the best ready-to-decorate garments on the market. Guided by extensive research and market needs, we've uplifted and expanded our best-selling lconics range and revitalised our women's short sleeve t-shirt range.

DTG innovation \rightarrow

KORNIT's revolutionary 3D DTG printing delivers a high-density design by printing multiple layers of water-based ink.





Focusing on the essence

garments that tick every box.

 \leftarrow Harmonious colours Our extensive colour palette offers inspiration for single-colour or multi-colour DTF transfers in toning or contrasting colours.

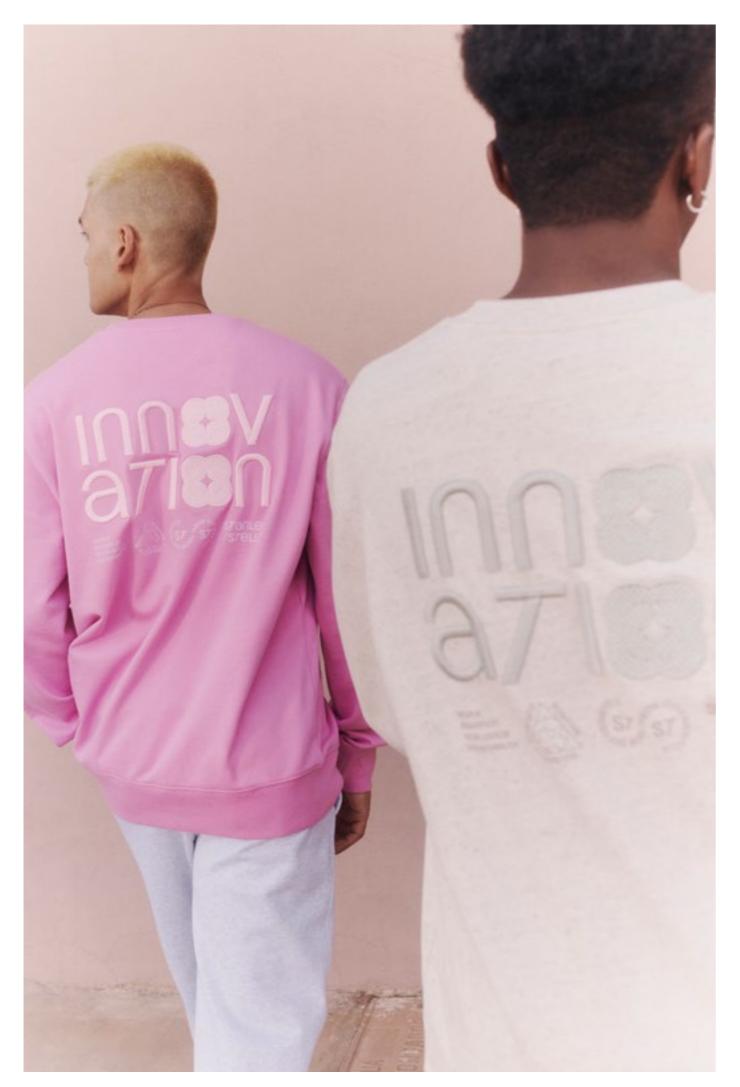
It's not about having every style in the world – it's about having the right ones. Styles that meet the diverse needs of our customers, whatever their age, gender, body shape, or location. By simplifying our collection structure and bringing a new focus to lightweight styles, we're making it easier to find sustainable blank

Modernised look & feel

At the heart of SS24 is a complete revamp of our lconic styles and our women's short sleeve t-shirt range. We've modernised fits and increased attention to detail. Plus, our lconics 2.0 sweatshirts are now 100% organic cotton, which gives them a unique, natural handfeel that's full of character.







Perfected decoration results

For SS24, our decoration team had the tough mission to make our excellent decoration results even better. They carried out over 1,000 tests, looking at everything from ink absorption to dye migration. They even analysed our competitors' best styles and performed decoration tests on them too. The result? A new standard of printability that exceeds all expectations.



Eye-catching combinations Combining 3D embroidery and screen transfer adds variety and creates a striking look on this Changer sweatshirt.

$\leftarrow \ {\rm Impactful} \ {\rm messaging}$

Using water-based ink alongside a light black puff print makes messages stand out, like on this Sparker 2.0 t-shirt.



You are our greatest inspiration. As you reinvent yourselves to create a better world, we continually evolve to meet your needs – so you can share your passion and purpose with the world through our garments.



25

Iconics 2.0

At Stanley/Stella, we're moving forward in a new direction that aligns even better with our DNA and values. We've taken our bestselling iconic styles back to the drawing board to make them even better - and make them 100% organic cotton.

It takes passion and perseverance to drive change that matters. No better way to show off our collection than through people who share these values. With their family-run business, Cacliment, Ana, Rosa and Edu Climent are bringing old farming traditions back to life and saving Valencian varieties of peanuts from extinction.





"Together, we innovate to create a new life for endangered varieties and save the future of our land."

New women's styles

We believe every woman deserves the perfect t-shirt. That's why we revitalised our women's short sleeve t-shirt range to create fresh, modern styles that align with the desires and aspirations of women from all backgrounds, ages, and body types. Styles that celebrate women for who they truly are, inside and out.

Taking centre stage to showcase our latest women's fits are five female entrepreneurs nurtured by community. Through mentorship and kinship, Silvia Valero, co-founder of Caressée, empowers women to craft lives they love to live – women like Kuki, a successful make-up artist, ceramic artisans Patricia and Celia, who successfully turned a hobby into a business, and yoga teacher Claudia.

"We empower women to do things differently."

Silvia Valero, Co-founder of Caressée.







- ↑ Claudia is a yoga teacher. She wears Stella Serena.
- ← Kuki is a make-up artist.
 She wears Stella Nova.



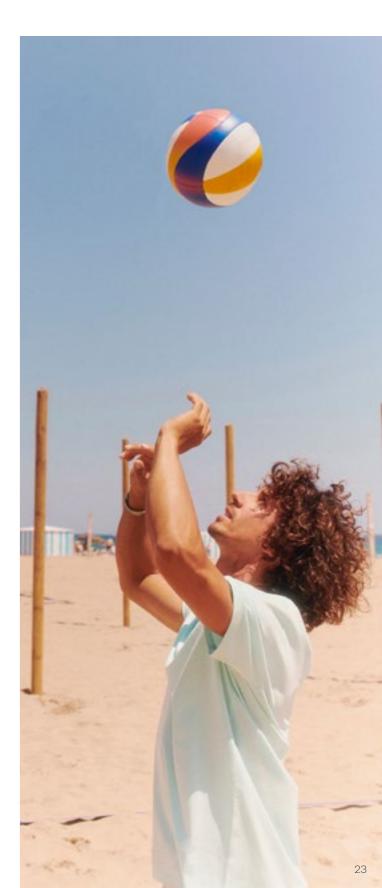
Iconics Mid-light

With our loonics Mid-Light Collection we're bringing a new focus to lightweight fabrics – so you can easily find iconic styles that are perfectly suited for mid-season and warmer climates.

Simone Natali coaches his beach volleyball teams to be the best they can be. He also understands the focus and dedication it takes to achieve consistently high performance and exceed expectations. His pursuit of excellence makes him a great fit to showcase the Crafter, from our lconics Mid-Light Collection.

"I pursue excellence in every match with passion and determination."

Simone Natali, Beach volleyball coach and fitness trainer.



Core Collection

This uplifted Sparker 2.0 t-shirt from our Core Collection is made from 100% organic cotton. It offers the same relaxed look with enhanced attention to detail and an even better printing surface.

Graphic designer and musician Enric Alepuz is the perfect model to show off our uplifted Sparker, since he also loves to play with two sides of the same coin: familiarity and newness. With his retro inspired t-shirts, he delivers a memory blast from the past, while his drumming defies conventions to offer a captivating musical experience.





-shirts & tank tops

T-shirts & tank tops

Stanley

Medium fit

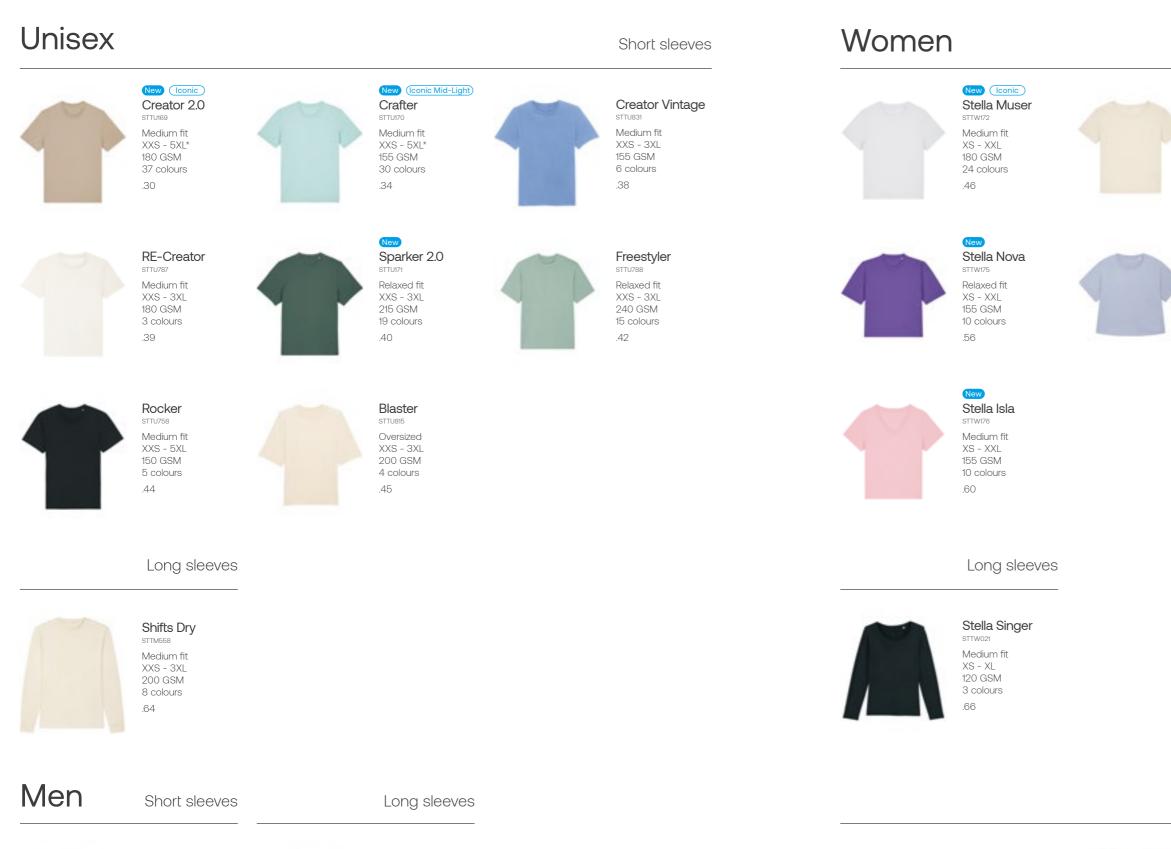
S - 3XL

180 GSM

4 colours

.67

Shuffler STTM560



Stanley

Medium fit

S - XXL

155 GSM

3 colours

.63

Presenter STTM562

New (Iconic Mid-Light) Stella Serena

STTW173 Medium fit XS - XXL 155 GSM 16 colours .50

Stella Collider

STTW089 Oversized XS - XXL 155 GSM 7 colours .58



Short sleeves

New

Stella Ella STTW174 Fitted XS - XXL 180 GSM 10 colours .54

Stella Rounder

Slub stTwtt2 Medium fit XS - XL 130 GSM 5 colours .62

Tank tops

Stella Dancer

Relaxed fit XS - XL 120 GSM 5 colours .70

Stella Minter

STTW084

Medium fit

XS - XXL

155 GSM

10 colours

.68

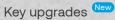


Stella Dreamer STTW013 Fitted XS - XXL

120 GSM 2 colours .71

Description

Set-in sleeve 1x1 rib at neck collar Inside back neck tape in self fabric Twin needle topstitch at sleeve cuff and hem



Rib slightly wider on collar Increased sleeve length Sleeve cuff slightly wider Increased half chest Slightly increased body length

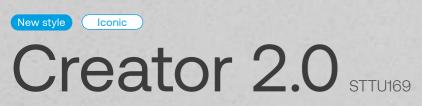
Fabric & composition

Single jersey 100% organic compact ring-spun cotton

Total look

Crew neck \rightarrow Changer 2.0	.88
Hoodie → Cruiser 2.0	.106
Pants → Mover 2.0	.144
Family look	
-	
Women → Stella Muser	.46
Kids → Mini Creator 2.0	.212
Babies → Baby Creator	.224





The iconic unisex t-shirt

Medium fit

180 GSM

30













Creator 2.0 STTU169 The iconic unisex t-shirt ____ Medium fit XXS - 5XL* ____ _____ Whites Off White C018 White* C001 Vintage White C504 Colours ____ Black* C002 India Ink Grey C715 Anthracite* C253 Glazed Green* C036 Stargazer* C702 Aloe C089 New Blue Soul C149 New Aqua Blue C145 Lavender C063 Red Brown C116 **Red*** C004 Burgundy* C244 New Fiesta C143 New Fraiche Peche C101 Nispero C142 New Latte C112 Desert Dust C028 Essential heathers Mid Heather Grey C650 Dark Heather Grey C651 Heather Grey* C250

Special heathers







32

180 GSM





New Cool Heather Grey C146



Dark Heather Blue C652

Description

Set-in sleeve 1x1 rib at neck collar Inside back neck tape in self fabric Twin needle topstitch at sleeve cuff and hem

Fabric & composition

Single jersey 100% organic ring-spun combed cotton

Тс	otal	look	

Crew neck → Matcher	.94
Hoodie → Drummer 2.0	.110
Hoodie → Archer	.114

.50

Family look

Women \rightarrow Stella Serena





The iconic mid-light unisex t-shirt

Medium fit





2.3







New style Iconic Mid-Light

Crafter STTU170



155 GSM



Bambi - 188 cm - Size L Creator Vintage in G. Dyed Swimmer Blue Youlia - 177 cm - Size S Creator Vintage in G. Dyed Khaki

Core

Creator Vintage STTU831

The iconic unisex garment dyed t-shirt

Medium fit

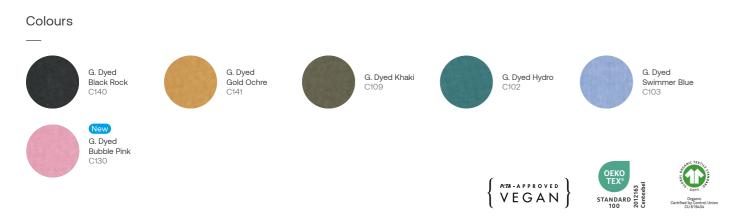
XXS - 3XL

Description

Set-in sleeve, 1x1 rib at neck collar, inside back neck tape in self fabric Sleeve hem and bottom hem with wide twin needle topstitch Garment dyed product, each garment may vary in appearance 155 GSM

Fabric & composition

Single jersey 100% organic ring-spun combed cotton



Core

RE-Creator STTU787

The unisex recycled t-shirt

Medium fit

XXS - 3XL

Description

Set-in sleeve, 1x1 rib at neck collar, inside back neck tape in self fabric Sleeve hem and bottom hem with wide twin needle topstitch Made from in-house organic cotton cutting waste The recycled fibres make the fabric surface less smooth

Essential heathers





180 GSM

Fabric & composition

Single jersey 50% recycled open-end cotton 50% organic raw open-end cotton

RE-White C602







Shanon - 181 cm - Size M Kenia - 171 cm - Size S Sparker 2.0 in Green Bay



Sparker 2.0 STTU171

The unisex heavy t-shirt

Relaxed fit	XXS - 3XL
—	

Description

Set-in sleeve 1x1 rib at neck collar Inside back neck tape in self fabric Twin needle topstitch at sleeve cuff and hem

Extra looks

Family look	
Family look	Unisex → Freestyler
Total look	Crew neck → Radder
You might like	Hoodie → Slammer



.42

.98

.120

Essential heathers



Heather Grey C250

Special heathers



あまい

215 GSM

Fabric & composition

Loose knit single jersey 100% organic carded cotton







Kimy - 178 cm - Size M Freestyler in Fraiche Peche Benjamin - 183 cm - Size M Freestyler in Aloe

Core

Freestyler STTU788

The unisex dry handfeel t-shirt

Relaxed fit	XXS - 3XL

Description

Set-in sleeve 1x1 rib at neck collar Inside back neck tape in self fabric Sleeve hem and bottom hem with wide twin needle topstitch

Extra looks

Total look	Crew neck \rightarrow Ledger Dry	.100
Total look	Hoodie \rightarrow Cooper Dry	.124
Total look	Pants \rightarrow Jammer Dry	.147



240 GSM

Fabric & composition

Single jersey 100% organic open-end cotton







 Stargazer C702
 Aloe C089
 French Navy C727

 Kaffa Coffee C085
 Day Fall C087
 Desert Dust C028



Core

Rocker STTU758

The tubular unisex t-shirt

Medium fit ____

Whites

Colours

Description

Set-in sleeve 1x1 rib at neck collar

White C001

Black C002

XXS - 5XL ____

Anthracite C253

Inside back neck tape in self fabric Tubular construction

Essential heathers

Heather Grey C250

French Navy C727

150 GSM ____

Fabric & composition

(PEGAN)

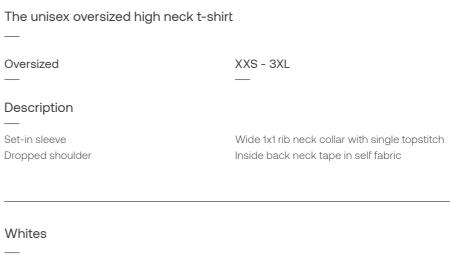
Single jersey 100% organic ring-spun combed cotton

OEKO TEX®

STANDARD 100

Core

Blaster STTU815





200 GSM ____

Fabric & composition

Single jersey 100% organic ring-spun combed cotton







Description

Set-in sleeve 1x1 rib at neck collar Inside back neck tape in self fabric Narrow twin needle topstitch at sleeve cuff and hem

Fabric & composition

Single jersey 100% organic compact ring-spun cotton

Total look

Crew neck → Changer 2.0	.88
Hoodie → Cruiser 2.0	.106
Pants → Mover 2.0	.144
Family look —	
Unisex → Creator 2.0	.30
Kids → Mini Creator 2.0	.212
Babies → Baby Creator	.224
You might Like	
T-shirt → Stella Serena	.50
T-shirt → Stella Nova	.56
T-shirt → Stella Isla	.60



XS - XXL

The iconic women's t-shirt

Medium fit

180 GSM

46











New style Iconic

Stella Muser STTW172

The iconic women's t-shirt ____ XS - XXL Medium fit ____ _____ Whites White C001 Off White C018 Colours Black C002 Anthracite C253 New Purple Love C115 Lavender C063 New Aqua Blue C145 Burgundy C244 New Fiesta C143 Fraiche Peche C101 Essential heathers New Cool Heather Grey C146 Heather Grey C250

Special heathers



180 GSM

Natural Raw C054



New Nispero C142

Description

Set-in sleeve 1x1 rib at neck collar Inside back neck tape in self fabric Narrow twin needle topstitch at sleeve cuff and hem

Fabric & composition

Single jersey 100% organic ring-spun combed cotton

Total look	
Crew neck → Matcher	.94
Hoodie → Archer	.114
Shorts → Trainer 2.0	.150
Family look	

Unisex → Crafter

You might like

T-shirt → Stella Isla





The iconic mid-light women's scoop neck t-shirt

Medium fit

155 GSM





. 9









Stella Serena STTW173

The iconic mid-light women's scoop neck t-shirt

Medium fit	XS - XXL
—	—



Essential heathers





Special heathers

52

155 GSM



New style Core

Stella Ella STTW174

The women's fitted loose knit t-shirt

Fitted	

XS - XXL _____

Description

Set-in sleeve 1x1 rib at neck collar Inside back neck tape in self fabric Twin needle topstitch at sleeve cuff and hem

You might like

T-shirt → Stella Muser

.46



Essential heathers



180 GSM

Fabric & composition

Loose knit single jersey 100% organic cotton







Stargazer C702







New style Core

Stella Nova STTW175

The women's boxy t-shirt

Relaxed fit	

XS - XXL

Description

Set-in sleeve 1x1 rib at neck collar Inside back neck tape in self fabric Narrow twin needle topstitch at sleeve cuff and hem

You might like

T-shirt → Stella Muser T-shirt → Stella Collider .46 .58



Essential heathers



155 GSM

Fabric & composition

Single jersey 100% organic ring-spun combed cotton







French Navy C727





Core

Stella Collider STTW089

The women's oversized rolled sleeve t-shirt

Oversized

XS - XXL

Description

Dolman sleeve 1x1 rib at neck collar Inside back neck tape in self fabric Sleeve cuff folded with bartacks

You might like

T-shirt → Stella Nova

Whites White C001 Colours Black C002 French Navy C727

Essential heathers



Special heathers





155 GSM

Fabric & composition

Single jersey 100% organic ring-spun combed cotton







Serene Blue C057

Butter C078



New style Core

Stella Isla STTW176

The women's V-neck t-shirt

Medium fit XS - XXL

Description

Set-in sleeve - 1x1 rib at neck collar Inside back neck tape in self fabric Narrow twin needle topstitch at sleeve cuff and hem

Extra looks

You might like	T-shirt → Stella Muser	.46
Family look	Men \rightarrow Stanley Presenter	.63



Essential heathers



155 GSM

Fabric & composition

Single jersey 100% organic ring-spun combed cotton













Marion - 173 cm - Size S Stella Rounder Slub in Lavander



Core

Stella Rounder Slub STTW112

The women's rolled sleeve slub t-shirt

Medium fit

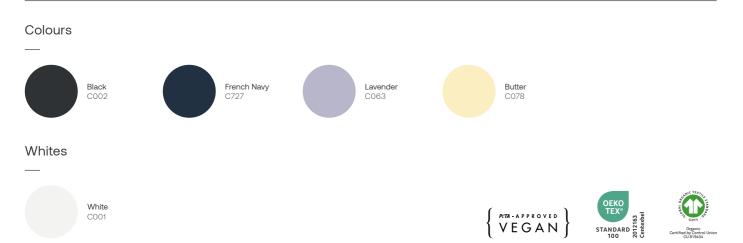
XS - XL

Description

Dolman sleeve Self fabric binding at neck collar with narrow double topstitch Sleeve hem rolled up with bartacks Slit at side seams 130 GSM

Fabric & composition

Slub single jersey 100% organic ring-spun combed cotton



Core

Stanley Presenter STTM562



White C001

155 GSM

Fabric & composition

Single jersey 100% organic ring-spun combed cotton









Core Shifts Dry STTM558

The unisex dry handfeel long sleeve t-shirt

Medium fit	XXS - 3XL

Description

Set-in sleeve 1x1 rib at neck collar and sleeve hem Inside back neck tape in self fabric Bottom hem with wide double topstitch

You might like

T-shirt → Freestyler		
T-shirt \rightarrow Stanley Shuffer		

.42

.67

Colours

Whites



White C001



Natural Raw C054

Essential heathers



200 GSM

Fabric & composition

Single jersey 100% organic ring-spun combed cotton







Stargazer C702



Worker Blue C088



65

Jade - 175 cm - Size M Stella Singer in Black



Core

Stella Singer STTW021

The iconic women's long sleeve t-shirt

66

Medium fit

XS - XL

Description

Set-in sleeve Self fabric at neck collar Inside back neck tape in self fabric

Sleeve hem and bottom hem with narrow double topstitch

120 GSM ____

Fabric & composition

Single jersey 100% organic ring-spun combed cotton

STANDARD



Core

Stanley Shuffler STTM560

The iconic men's long sleeve t-shirt ____

Medium fit

S - 3XL

Description

Set-in sleeve 1x1 rib at neck collar Inside back neck tape in self fabric

White C001

Sleeve hem and bottom hem with wide double topstitch

Colours



Whites

White C001



180 GSM ____

Fabric & composition

Single jersey 100% organic ring-spun combed cotton

Essential heathers



Heather Grey C250









Core

Stella Minter STTW084

The women's medium fit tank top

Medium fit	

XS - XXL

Description

Sleeveless 1x1 rib at neck collar and armhole Inside back neck tape in self fabric Bottom hem with narrow double topstitch

You might like

Tank top \rightarrow Stella Dancer

.70



155 GSM

Fabric & composition

Single jersey 100% organic ring-spun combed cotton









Stella Dancer STTW038

The woman's cropped relaxed tank top

Relaxed fit

XS - XL

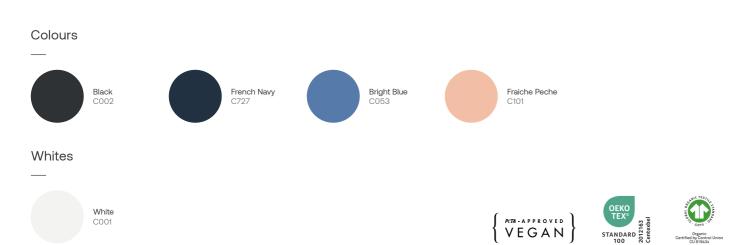
Description

1x1 rib at neck collar and armhole Inside back neck tape in self fabric Bottom hem with narrow double topstitch

Single jersey 100% organic ring-spun combed cotton

Fabric & composition

120 GSM



Core

Stella Dreamer STTW013

The women's fitted tank top ____ Fitted XS - XXL ____ ____ Description Inside back neck tape in self fabric Bottom hem with narrow 1x1 binding at neck collar and armhole double topstitch

Colours



with narrow double topstitch

Whites

White C001

Margot - 176 cm - Size XS Stella Dreamer in Black

120 GSM ____

Fabric & composition

Single jersey 100% organic ring-spun combed cotton







Polos

Polos

Unisex



Prepster Vintage STPU335 Medium fit XXS - 3XL 230 GSM 5 colours .80 Short sleeves

Women



Long sleeves



Prepster Long Sleeves STPU332 Medium fit XXS - 3XL 230 GSM 13 colours

Iconic Prepster STPU331

Medium fit XXS - 5XL* 230 GSM 27 colours

.76

Short sleeves

Description

Set-in sleeve

Flat knit rib on collar and sleeve hem Front placket with 2 buttons in matching body colour Slit at side seams with heavy single jersey facing

Fabric & composition

Piqué 100% organic ring-spun combed cotton

Family look	
Women → Stella Elliser	.82
Kids → Mini Sprinter	.214



Prepster STPU331

The iconic unisex polo

Medium fit

XXS - 5XL*

230 GSM



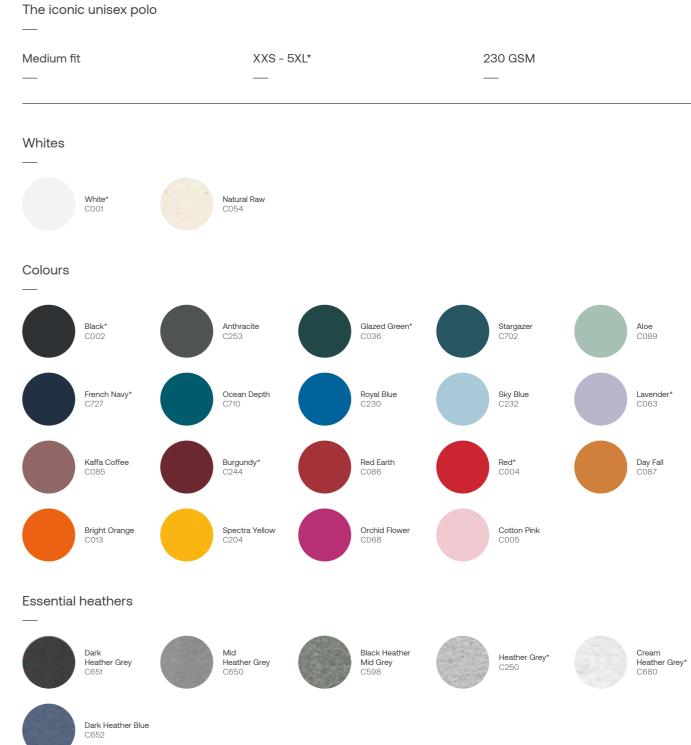
(E)







Prepster STPU331







Prepster Vintage STPU335

The unisex vintage polo

Medium fit ____

XXS - 3XL ____

Description

Same description as Prepster STPU331 Garment dyed product, each garment may vary in appearance

Colours



Core

Prepster Long Sleeve STPU332

The unisex long sleeve polo

Medium fit

XXS - 3XL

Description

Same description as Prepster STPU331 1x1 rib at sleeve hem

White C001

Colours

Black C002 Anthracite C253 Red Earth C086 Burgundy C244 Whites Essential heathers

Mid Heather Grey C650



230 GSM

Fabric & composition

Piqué 100% organic ring-spun combed cotton

G. Dyed Aged Khaki C548



G. Dyed Cadet Blue C511



G. Dyed Aged Rose Clay C522

230 GSM

Fabric & composition

Piqué 100% organic ring-spun combed cotton





Stella Elliser STPW333

The women's polo

Fitted	XS - XXL

Description

Flat knit rib on collar and sleeve hem Inside heavy single jersey back neck tape Front placket with 2 buttons in matching body colour Slit at side seams with heavy single jersey facing

Family look

Unisex → Prepster	.76
Kids → Mini Sprinter	.214

Whites

Colours

White C001



Burgundy C244



Essential heathers



200 GSM

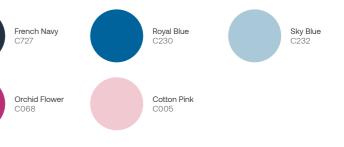
Fabric & composition

Piqué 95% organic ring-spun combed cotton 5% elastane



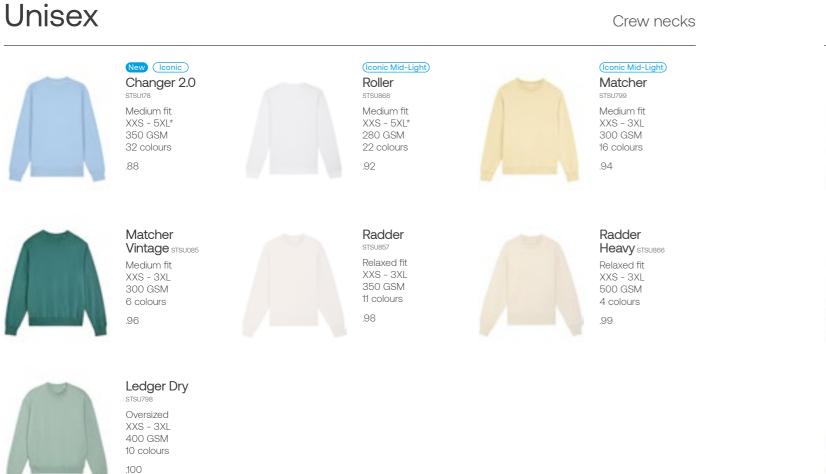






Sweatshirts

Sweatshirts



Unisex



New Iconic Cruiser 2.0 Medium fit XXS - 5XL* 350 GSM 34 colours





Archer Vintage STSU040 Medium fit XXS - 3XL 300 GSM 6 colours





Women



Unisex











Miller Dry

STSU795

Oversized

XXS - 3XL

400 GSM

6 colours

.138

(Iconic Mid-Light) Connector

Zip-thru

Locker Heavy STSU953 Relaxed fit XXS - 3XL 500 GSM 4 colours .136





.102



Hoodies



Hoodies

(Iconic Mid-Light) Drummer 2.0

STSU168

Medium fit XXS - 5XL* 280 GSM 19 colours

.110

RE-Cruiser STSU800

Medium fit XXS - 3XL 350 GSM 3 colours

.118





300 GSM 16 colours

.114

Slammer STSU856 Relaxed fit XXS - 3XL 350 GSM 13 colours .120

Cooper Dry STSU792

Oversized XXS - 3XL 400 GSM 15 colours

.124





Sider STSU824 Medium fit XXS - 4XL* 300 GSM 15 colours .126

Crew necks

Stella Wilder

STSW872

Oversized

XS - XXL

300 GSM

4 colours

.105

.139

Stella Cropster STSW873

Medium fit XS - XXL 300 GSM 7 colours

.104



Men

Zip-thru



Stanley Trucker STSM611 Fitted XXS - XXL 300 GSM 6 colours

*4XL and 5XL available in selected colours. Please check our website for availabity.

Description

1x1 rib at neck collar, sleeve cuff and bottom hem Self fabric half moon at back neck Inside herringbone back neck tape Twin needle topstitch centred on seam at hem, cuff and armhole

Key upgrades New

Deeper rib at collar Increased half chest Slightly increased body length Deeper rib at hem and cuff

Fabric & composition

____ Brushed 100% organic ring-spun combed cotton

Total look	
T-shirt → Creator 2.0	.30
Pants \rightarrow Mover 2.0	.144
You might like	
_	
Hoodie \rightarrow Cruiser 2.0	.106
Zip-thru hoodie → Cultivator 2.0	.130
Family look	

-		
Kids → Mini Chang	er 2.0	
Babies → Baby Cha	anger	



New style Lconic Changer 2.0 STSU178

.216 .226

The iconic unisex crew neck sweatshirt

Medium fit

350 GSM











New style Iconic

Changer 2.0 STSU178





(Iconic Mid-Light)

Roller STSU868

The iconic mid-light unisex crew neck sweatshirt

Medium fit	XXS - 5XL*

Description

1x1 rib at neck collar, sleeve hem and bottom hem Inside herringbone back neck tape Flatlock topstitch on all seams Self fabric half moon at back neck

Extra looks

Total look	T-shirt \rightarrow Crafter	.34
You might like	Hoodie → Drummer 2.0	.110
You might like	Bag → Light Tote Bag	.200



280 GSM

Fabric & composition

Brushed 85% organic ring-spun combed cotton 15% recycled polyester









(Iconic Mid-Light)

Matcher STSU799

The iconic mid-light unisex crew neck sweatshirt ____

Medium fit	XXS - 3XL
—	

Description

1x1 rib at neck collar, sleeve and bottom hem Inside herringbone back neck tape Self fabric half moon at back neck Armhole, sleeve hem and bottom hem with twin needle topstitch

Extra looks

Total look	T-shirt \rightarrow Crafter	.34
Total look	Shorts → Trainer 2.0	.150
You might like	Hoodie → Archer	.114



Essential heathers



300 GSM

Fabric & composition

French terry 85% organic ring-spun combed cotton 15% recycled polyester





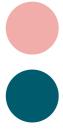


Bright Blue C053

Go Green C100

Burgundy C244

Lavender C063



Canyon Pink C038

Ocean Depth C710

Stem Green C059



Matcher Vintage STSU085

The unisex garment dyed crew neck sweatshirt

Medium fit XXS - 3XL _____ ____

Description

1x1 rib at neck collar, sleeve and bottom hem Inside herringbone back neck tape Self fabric half moon at back neck Garment dyed product, each garment may vary in appearance

Extra looks

Total look	T-shirt \rightarrow Creator Vintage	.38
Total look	Pants → Mover Vintage	.146
You might like	Hoodie \rightarrow Archer Vintage	.116

Colours



300 GSM

Fabric & composition

French terry 100% organic ring-spun combed cotton











New G. Dyed Bubble Pink C130



G. Dyed Khaki C109

Perrine - 171 cm - Size XS Radder Heavy in Natural Raw

Core Radder STSU857

The unisex relaxed crew neck sweatshirt

Relaxed fit	XXS - 3XL
—	—

Description

2x2 rib at neck collar, sleeve and bottom hem Self fabric half moon at back neck Single needle topstitch at neckline Armhole, sleeve and bottom hem with twin needle topstitch



Core

Radder Heavy STSU866

The unisex heavy relaxed crew neck sweatshirt

Relaxed fit		XXS - 3XL —	
Description — Same description as Matcher ^{STSU799}		Fabric & compos — Brushed 100% organic ring-spi	
Whites —	Colours —		









350 GSM

Fabric & composition

Brushed 85% organic ring-spun combed cotton 15% recycled polyester

Essential heathers

Natural Raw C054



Dark Heather Grey C651



Heather Grey C250

Worker Blue C088

Stem Green C059







500 GSM

sition

oun combed cotton







Essential heathers

French Navy C727



Heather Grey C250

Rose - 173 cm - Size S Manu - 178 cm - Size M Ledger Dry in Aloe

Core

Ledger Dry STSU798

The unisex boxy dry handfeel crew neck sweatshirt

Oversized	XXS - 3XL

Description

2x1 rib at neck collar, sleeve and bottom hem Herringbone back neck tape Self fabric half moon at back neck Armhole, sleeve hem and bottom hem with twin needle topstitch

Total look

T-shirt → Freestyler	.42
Pants → Jammer Dry	.147
Shorts → Boarder Dry	.152

White



Colours



Essential heather



100

400 GSM

Fabric & composition

French terry 100% organic carded cotton







French Navy C727



Worker Blue C088



Kaffa Coffee C085

Desert Dust C028



Stella Dazzler STSW125

The women's relaxed fit sweatshirt

Relaxed fit	XS - XXL

Description

Raglan sleeve 1x1 rib at neck collar, sleeve and bottom hem Inside herringbone back neck tape Self fabric half moon at back neck

Extra looks

Total look	T-shirt → Stella Serena
You might like	Crew neck → Matcher
You might like	Hoodie → Archer



.50

.94

.114

300 GSM

Fabric & composition

French terry 85% organic ring-spun combed cotton 15% recycled polyester







Cream Heather Pink C682

Julia - 178 cm - Size S Stella Cropster in Serene Blue



Core

Stella Cropster STSW873

The women's cropped crew neck sweatshirt

Medium fit ____

XS - XXL

Description

1x1 rib at neck collar, sleeve hem and bottom hem Self fabric half moon at back neck Twin needle topstitch on all seams



Fabric & composition

French terry 85% organic ring-spun combed cotton 15% recycled polyester



Core

Stella Wilder STSW872

The women's oversized crew neck sweatshirt

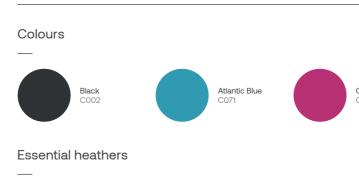
Oversized

XS - XXL

Description

Raglan sleeve 1x1 rib at neck collar and sleeve hem Self fabric half moon at back neck

Slit at side seams with single herringbone facing





300 GSM

Fabric & composition ____

French terry 85% organic ring-spun combed cotton 15% recycled polyester

Orchid Flower C068

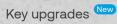






Description

Double self fabric lined hood Drawcords with closed end metal tipping and metal eyelets Self fabric half moon at back neck 1x1 rib at sleeve hem and bottom hem



Increased half chest New drawcords with closed tipping Slightly increased body length Deeper rib at hem and cuff

Fabric & composition

____ Brushed 100% organic ring-spun combed cotton

Total look	
T-shirt → Creator 2.0 Pants → Mover 2.0	.30 .144
You might like	
Crew neck → Changer 2.0 Zip-thru hoodie → Cultivator 2.0	.88 .130
Family look	
— Kids → Mini Cruiser 2.0 Babies → Baby Cruiser	.218 .228



New style Loonic Cruiser 2.0 STSU177

The iconic unisex hoodie sweatshirt

Medium fit





New style Iconic

Cruiser 2.0 STSU177



New Eco-Heather C147

Description

Self fabric lined hood Flat drawcords with stitched buttonhole eyelets Self fabric half moon at back neck 1x1 rib at sleeve hem and bottom hem

Fabric & composition

Brushed 85% organic ring-spun combed cotton 15% recycled polyester

Total look	
-	
T-shirt \rightarrow Crafter	.34
You might like	
T-shirt → Roller	.92
Hoodie → Matcher	94



Drummer 2.0 STSU168

The iconic mid-light unisex hoodie sweatshirt

Medium fit

XXS - 5XL*

280 GSM

110









111



New style Iconic Mid-Light

Drummer 2.0 STSU168

The iconic mid-light unisex hoodie sweatshirt

Medium fit XXS - 5XL* ____

Description

Self fabric lined hood Flat drawcords with stitched buttonhole eyelets Self fabric half moon at back neck 1x1 rib at sleeve hem and bottom hem



280 GSM

Fabric & composition

Brushed 85% organic ring-spun combed cotton 15% recycled polyester



(Iconic Mid-Light)

Archer STSU011

The iconic mid-light unisex hoodie sweatshirt

Medium fit	XXS - 3XL

Description

Double layered hood in self fabric Drawcords with metal tipping and metal eyelets Self fabric half moon at back neck 1x1 rib at sleeve hem and bottom hem

Extra looks

Total look	T-shirt → Crafter	.34
Total look	Shorts \rightarrow Trainer 2.0	.150
You might like	Hoodie → Matcher	.94



Essential heathers



300 GSM

Fabric & composition

French terry 85% organic ring spun combed cotton 15% recycled polyester









Archer Vintage STSU040

The unisex garment dyed hoodie sweatshirt

Medium fit	XXS - 3XL

Description

Core

____ Double layered hood in self fabric Drawcords with metal tipping and metal eyelets 1x1 rib at sleeve hem and bottom hem Garment dyed product, each garment may vary in appearance

Extra looks

Total look	T-shirt → Creator Vintage	.38
Total look	Pants → Mover Vintage	.146
You might like	Crewneck \rightarrow Matcher Vintage	.96

Colours



300 GSM

Fabric & composition

French terry 100% organic ring-spun combed cotton







G. Dyed Gold Ochre C141



G. Dyed Hydro C102



G. Dyed Aged Khaki C548

RE-Cruiser STSU800

The unisex recycled hoodie sweatshirt

Medium fit	

XXS - 3XL

Description

Made from in-house organic cotton cutting waste Double layered hood in self fabric Round drawcords in matching body colour with metal tipping Metal eyelets

Total look

T-shirt → RE-Creator

.39

Essential heathers



RE-Navy C601



350 GSM

Fabric & composition

French terry 43% organic raw open-end cotton 42% recycled open-end cotton 15% recycled polyester







RE-White C602



Slammer STSU856

The unisex relaxed hoodie sweatshirt

Relaxed fit	XXS - 3XL
_	

Description

Double layered hood in self fabric Flat drawcords with metal tipping and metal eyelets 2x2 rib at sleeve hem and bottom hem Armhole, sleeve hem, and bottom hem with twin needle topstitch

Extra looks

T-shirt → Sparker 2.0	.40
Crew neck \rightarrow Radder	.98
Hoodie \rightarrow Cooper Dry	.124
	Crew neck → Radder





Heather Grey C250

350 GSM

Fabric & composition

Brushed 85% organic ring-spun combed cotton 15% recycled polyester





Red C004



Natural Raw C054

Burgundy C244



Worker Blue C088



Slammer Heavy STSU867

The unisex heavy relaxed hoodie sweatshirt

Relaxed fit	XXS - 3XL

Description

Double layered hood in self fabric Flat drawcords with metal tipping and metal eyelets Self fabric half moon at back neck 2x2 rib at sleeve hem and bottom hem

Extra looks

Total look	T-shirt → Sparker 2.0
You might like	Crew neck → Radder Heavy
You might like	Zip-thru hoodie → Locker Heavy

Whites Natural Raw C054 Colours Black C002 French Navy C727 Heather grey

Heather Grey C250

500 GSM

.40

.99

.136

Fabric & composition

Brushed 100% organic ring-spun combed cotton









Cooper Dry STSU797

The unisex boxy dry handfeel hoodie sweatshirt

Oversized	XXS - 3XL
_	

Description

Double layered hood in self fabric Inside single jersey back neck tape Self fabric half moon at back neck 2x1 rib at sleeve hem and bottom hem

Extra looks

Total look	T-shirt → Freestyler
Total look	Shorts → Boarder Dry
You might like	Pants \rightarrow Jammer Dry

Whites



Essential heathers



400 GSM

Fabric & composition

French terry 100% organic carded cotton







Stargazer C702

.42

.152

.147

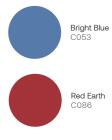
Desert Dust C028

Butter C078



Worker Blue C088

Kaffa Coffee C085





Sider STSU824

The unisex side pocket hoodie sweatshirt

Medium fit	XXS - 4XL*
_	

Description

Double layered hood in self fabric Drawcords with metal tipping and metal eyelets Self fabric half moon at back neck 1x1 rib at sleeve hem and bottom hem

Extra looks

Total look	T-shirt \rightarrow Creator 2.0
You might like	Crew neck \rightarrow Changer 2.0
You might like	Hoodie → Cruiser 2.0





Natural Raw C054



Essential heathers



Dark Heather Blue C652



300 GSM

Fabric & composition

Brushed 85% organic ring-spun combed cotton 15% recycled polyester







Anthracite C253

Khaki C223

.30

.88

.106





Cotton Pink C005

Stargazer C702

Heather Grey* C250

Stella Bower STSW132

The women's cropped hoodie sweatshirt

um fit	Medium
	Mediuli

XS - XL _____

.46

.106

.218

Description

Raglan sleeve Lined hood in single jersey Self fabric half moon at back neck 1x1 rib at sleeve hem with twin needle topstitch

Extra looks

Total look	T-shirt → Stella Muser
Family look	Unisex → Cruiser 2.0
Family look	Kids → Mini Cruiser 2.0

Whites

Colours











Essential heathers



Cream Heather Pink C682

300 GSM

Fabric & composition

Brushed 85% organic ring-spun combed cotton 15% recycled polyester

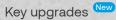






Description

Double self fabric lined hood Drawcords with closed end metal tipping and metal eyelets Self fabric half moon at back neck 1x1 rib at sleeve hem and bottom hem



Increased half chest New drawcords with closed tipping Slightly increased body length Deeper rib at hem and cuff

Fabric & composition

Brushed 100% organic ring-spun combed cotton

Total look	
— T-shirt → Creator 2.0 Pants → Mover 2.0	.30 .144
You might like	
Crew neck → Changer 2.0 Hoodie → Cruiser 2.0	.88 .106
Family look	
— Kids → Mini Cultivator 2.0 Babies → Baby Connector	.220 .230



The iconic unisex zip-thru hoodie sweatshirt

Medium fit

XXS - 5XL*

350 GSM

130











New style Iconic

Cultivator 2.0 STSU179

The iconic unisex zip-thru hoodie sweatshirt ____ XXS - 5XL* Medium fit _____ ____ Whites Natural Raw* C054 White* C001 Colours Black* C002 French Navy* C727 Glazed Green* C036 Stargazer* C702 New Worker Blue* C088 Purple Love C115 Cotton Pink C005 Essential heathers Dark Heather Grey C651 Heather Grey* C250

350 GSM



New Cool Heather Grey C146



(Iconic Mid-Light)

Connector STSU820

The iconic mid-light unisex zip-thru hoodie sweatshirt ____

Medium fit	XXS - 4XL*
—	

Description

Lined hood in single jersey Drawcords in matching body colour with metal tipping Covered metal zipper and metal eyelets 1x1 rib at sleeve hem and bottom hem

Extra looks

Total look	T-shirt \rightarrow Crafter	.34
Total look	Shorts → Trainer 2.0	.150
You might like	Crew neck \rightarrow Matcher	.94



300 GSM

Fabric & composition

French terry 85% organic ring-spun combed cotton 15% recycled polyester









Locker Heavy STSU953

The unisex heavy relaxed zip-thru sweatshirt

Relaxed fit

XXS - 3XL

Description

Double layered hood in self fabric Metal tipping, zipper and eyelets

Self fabric half moon at back neck 2x2 rib at sleeve hem and bottom hem 500 GSM ____

Fabric & composition

Brushed 100% organic ring-spun combed cotton



Core

Hygger Sherpa STSU956

The unisex sherpa lined zip-thru hoodie sweatshirt

Medium fit

XXS - 3XL

French Navy C727

Heather Grey

C250

Description

Fully lined with recycled sherpa Drawcords with metal tipping and eyelets Inside chest pocket

Inside invisible zip at bottom hem for easy decoration

Calista - 176 cm - Size XS Emmanuelle - 188 cm - Size L Hygger Sherpa in Heather Grey

650 GSM ____

Fabric & composition

Main - French terry sweatshirt - 300 GSM 85% organic ring-spun combed cotton 15% recycled polyester Lining - Sherpa - 350 GSM 100% recycled polyester

Burgundy C244

Heather Sand C592









Miller Dry STSU795

The unisex boxy dry handfeel quarter zip sweatshirt

Oversized ____

XXS - 3XL _____

Description

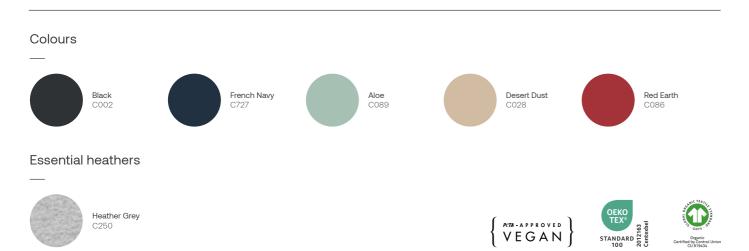
Neck collar in self fabric Herringbone tape at inside back neck and inside of zipper

2x1 rib at sleeve hem and bottom hem Armhole, sleeve hem and bottom hem with twin needle topstitch

Fabric & composition

400 GSM

French terry 100% organic carded cotton



Core

Stanley Trucker STSM611

The men's quarter zip sweatshirt ____ Fitted XS - XXL ____ ____ Description

Neck collar in self fabric Inside herringbone back neck tape

Self fabric half moon at back neck

Quarter zip at centre front with inside facing 1x1 rib at sleeve hem and bottom hem



300 GSM ____

Fabric & composition

Brushed 85% organic ring-spun combed cotton 15% recycled polyester



Heather Grey C250



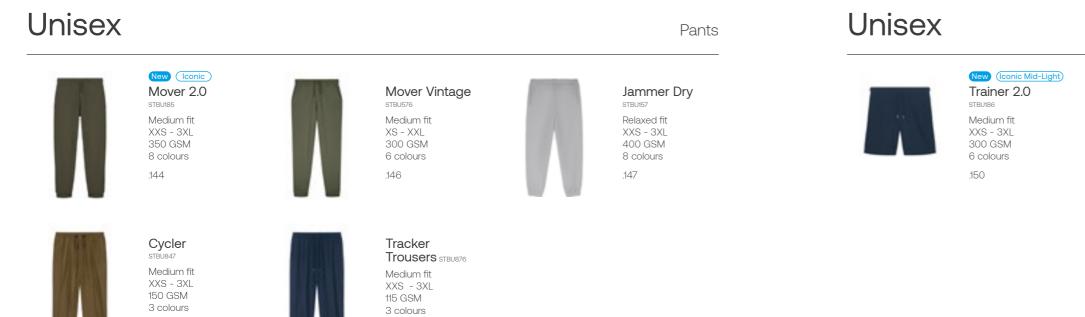




Pants & shorts

Pants & shorts

.148



.149

Shorts

Boarder Dry STBU944

Relaxed fit XXS - 3XL 400 GSM 5 colours

.152



Waker STBU070 Relaxed fit XXS - 3XL 240 GSM 5 colours

.153





Mover 2.0 STBU185

The iconic unisex jogger pants

Medium fit	

XXS - 3XL

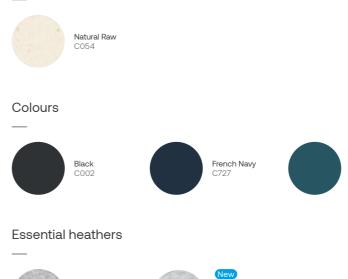
Description

Round drawcords in matching body colour Closed end metal tipping Buttonhole eyelets Welt pocket on back

Extra looks

Total look	Crew neck \rightarrow Changer 2.0	.88
Total look	Hoodie → Cruiser 2.0	.106
Family look	Kids → Mini Mover 2.0	.222
Family look	Babies → Baby Tumbler	.232

Whites





350 GSM

Fabric & composition

Brushed 100% cotton - organic ring-spun combed







Stargazer C702 Khaki C223



Lourenco - 186 cm - Size M Mover Vintage in G. Dyed Bubble Pink



Core

Mover Vintage STBU576

The unisex garment dyed jogger pants

Medium fit XS - XXL

300 GSM

Description

Round drawcord in matching body colour Metal eyelets and drawcords tipping Pocket lining in single jersey, patch pocket at back Slight shading on seams to give washed look Garment dyed product, each garment may vary in appearance

Fabric & composition

French terry 100% organic ring-spun combed cotton

Total look

T-shirt \rightarrow Creator Vintage	.38
Crew neck → Matcher Vintage	.96
Hoodie \rightarrow Archer Vintage	.116

G. Dyed Gold Ochre C141

New G. Dyed Bubble Pink C130

G. Dyed Aged Khaki C548







Jammer Dry STBU157

The unisex dry handfeel jogger

Relaxed fit

XXS - 3XL

400 GSM

Description

Drawcord placement at inside waistband Embroidered eyelets Front welt pocket, patch pocket at back Side seam and leg cuff with twin needle topstitch

Fabric & composition

French terry 100% organic carded cotton

You might like

T-shirt → Freestyler	.42
Crew neck → Ledger Dry	.100
Hoodie → Cooper Dry	.124

Colours



Essential heathers



















Cycler STBU847

The unisex multifunctional trousers

Medium fit	XXS - 3XL

150 GSM

Description

Elastic waistband with adjustable plastic stopper and elastic string Welt side pockets with reverse zip and extra grosgrain puller Zip at leg opening

Fabric & composition

Shell 100% recycled polyester - Plain weave - 75 GSM Fluorine-free durable water repellence Lining 100% recycled polyester - Mesh - 75 GSM

Total look

Jacket → Commuter	.166
Jacket → Speeder	.168
Jacket → Coacher	.170

Colours - Plain Weave



VEGAN

STANDARD



Tracker Trousers

The unisex urban trousers

Medium fit

XXS - 3XL

115 GSM

Description

Elastic waist with adjustable drawstring Reversed zipped welt pockets with extra grosgrain puller Elastic at leg cuff

Fabric & composition

Shell 100% recycled nylon - Taslan - 115 GSM Fluorine-free durable water repellence

Total look

Jacket → Tracker

.173

Colours - Taslan













New style Iconic Mid-Light

Trainer 2.0 STBU186

The iconic mid-light unisex jogger shorts

Advantation of the	
Medium fit	XXS - 3XL

Description

Round drawcords in matching body colour Closed end metal tipping Inserted side seam pockets Pocket bags in self fabric and single jersey

Extra looks

Total look	Crew neck → Matcher	.94
Total look	Hoodie → Archer	.114
Family look	Kids → Mini Bolter	.223
Family look	Babies \rightarrow Baby Tumbler	.232

Colours





Essential heathers



300 GSM

Fabric & composition

French terry 85% organic ring-spun combed cotton 15% recycled polyester







Teal Monstera C060



151

Youna - 176 cm - Size S Boarder Dry in Heather Grey



Core

Boarder Dry

STBU944

The unisex dry handfeel jogger shorts

Relaxed fit

400 GSM

Description

Self fabric elasticated waistband Round drawcords in matching body colour with metal tipping Embroidered eyelets Patch pocket at back

XXS - 3XL

Fabric & composition

____ French terry 100% organic carded cotton

You might like

—	
T-shirt → Freestyler	.42
Crew neck → Ledger Dry	.100
Hoodie → Cooper Dry	.124
Zip-thru → Miller Dry	.138
Pants → Jammer Dry	.147



Essential heathers

Heather Grey C250



Waker

STBU070

The unisex single jersey shorts

Relaxed fit _____

XXS - 3XL

240 GSM

Description

Hidden flat drawcords on inside waistband Pockets at front Patch pocket at back

Fabric & composition

Single jersey 100% organic open-end cotton

Total look ____

T-shirt → Freestyler

.42





152

(PEGAN)





Dresses

Dresses

T-shirt



Stella Spinner STDW144 Medium fit XS - XXL

180 GSM 5 colours .158

Crew neck sweatshirt



Stella Kicker STDW161 Oversized

XS - XXL 300 GSM 6 colours

.160





STDW162 Medium fit XS - XXL 230 GSM 6 colours



Stella Streeter STDW143 Medium fit XS - XXL 300 GSM

.161

Polo

Hoodie sweatshirt

Claire - 175 cm - Size XS Stella Spinner in Lavender



Core

Stella Spinner STDW144

The women's t-shirt dress

Medium fit

180 GSM

Description

Set-in sleeve 1x1 rib at neck collar Inside back neck tape in self fabric Sleeve hem and bottom hem with wide twin needle topstitch

XS - XXL

Fabric & composition

____ Single jersey 100% organic ring-spun combed cotton

Whites



Colours



French Navy C727

Lavender C063

Canyon Pink C038

Core

Stella Paiger STDW162

The women's polo dress

Medium fit

XS - XXL

230 GSM

Description

Flat knit rib on collar Inside heavy single jersey back neck tape Front placket with 2 buttons in matching body colour Side panels in self fabric

Fabric & composition

____ Piqué 100% organic ring-spun combed cotton

You might like

 $\mathsf{Polo} \rightarrow \mathsf{Stella} \ \mathsf{Elliser}$

.82





Essential heathers









158



Lola - 163 cm - Size XS Stella Kicker in Black



Core

Stella Kicker

STDW161 ____

The women's oversized crew neck dress

Oversized

300 GSM

Description

1x1 rib at neck collar, sleeve hem and bottom hem Inside herringbone back neck tape Sleeve hem and bottom hem with single needle topstitch

XS - XXL

Fabric & composition

French terry 85% organic ring-spun combed cotton 15% recycled polyester

Colours



Essential heathers

Mid Heather Grey C650

Cream Heather Grey C680



Stella Streeter

STDW143

The women's hoodie dress

Medium fit

XS - XXL

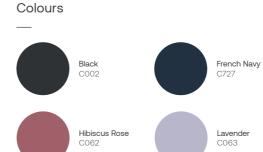
300 GSM

Description

Double layered hood in self fabric Round drawcords in matching body colour with metal tipping Self fabric half moon at back neck Slits at side seam

Fabric & composition

Brushed 85% organic ring-spun combed cotton 15% recycled polyester



Essential heathers







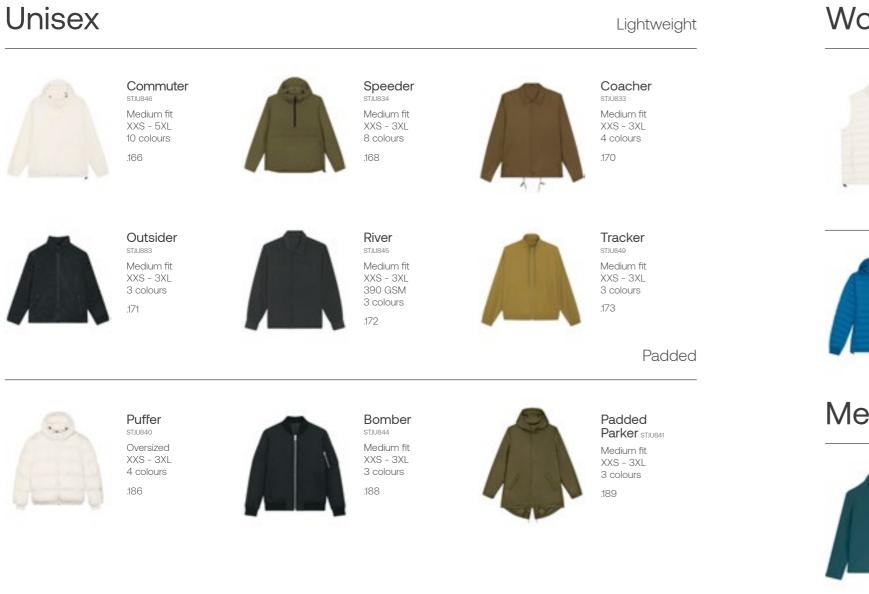






Jackets

Jackets



Women



Stella Climber STJW838 Fitted XS - XXL 8 colours .178





Stella Voyager STJW839 Fitted XS - XXL 8 colours



Men



Stanley Navigator STIM167 Medium fit S - 5XL 342 GSM 4 colours





Stanley Climber STIM836 Fitted S- 3XL 8 colours .178



Women

Stella Navigator STJW166 Medium fit XS - XXL 342 GSM 4 colours .174





Lightweight



Stanley Voyager STIM837 Fitted S - 3XL 8 colours .183



Stella Climber Wool-Like STJW899

Fitted XS - XXL 1 colours

.180

Padded

Stella Voyager Wool-Like STJW897 Fitted XS - XXL 1 colour .184

Lightweight

Stanley Discoverer STIM158 Medium fit S - 5XL 342 GSM 4 colours

.177

Padded sleeveless

Stanley Climber Wool-Like STIM898

Fitted S- 3XL 1 colour .181

Padded

Stanley Voyager Wool-Like STIM889 Fitted S - 3XL

1 colour .185



Commuter STJU846

The unisex multifunctional jacket

Medium fit	XXS - 5XL*

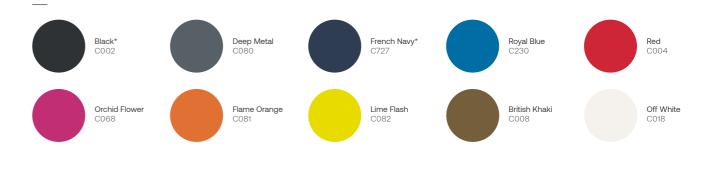
Description

Longer back length with curved hem for protection Bottom hem with adjustable plastic stopper and elastic cord Reverse nylon full zip at centre front with chin guard and zipped welt side pockets Inside zip opening at bottom hem for easy decoration

You might like

Jacket → Speeder	.168
Pants → Cycler	.148

Colours



Fabric & composition

Shell 100% recycled polyester - Plain weave - 75 GSM Fluorine-free durable water repellence Lining 100% recycled polyester - Mesh - 75 GSM

 $\left\{ \begin{array}{c} PCTA - APPROVED \\ VEGAN \end{array} \right\}$





Youlia - 177 cm - Size XS Speeder in French Navy



Core

Speeder STJU834

The unisex over the head jacket

Ma ali una fit	
Medium fit	XXS - 3XL

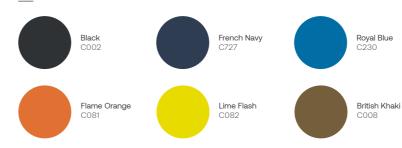
Description

Longer back length with curved hem for protection Bottom hem with adjustable plastic stopper and elastic cord Reverse nylon half zip at centre front with chin guard and zipped welt side pockets Inside zip opening at bottom hem for easy decoration"

Total look

____ .148 $\mathsf{Pants} \to \mathsf{Cycler}$

Colours



Fabric & composition

Shell 100% recycled polyester - Plain weave - 75 GSM Fluorine-free durable water repellence Lining 100% recycled polyester - Mesh - 75 GSM

 $\left\{ \begin{array}{c} {}^{\textit{PCTA-APPROVED}} \\ VEGAN \end{array} \right\}$











Orchid Flower C068





Coacher

STJU833

The unisex coach jacket

XXS - 3XL Medium fit

Description

Metal snaps at centre front and welt side pockets Round drawcords at bottom hem in matching body colour with metal tipping Inside zip opening at bottom hem and wearer's left chest for easy decoration

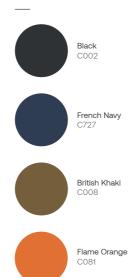
Fabric & composition

____ Shell 100% recycled polyester - Plain weave - 75 GSM Fluorine-free durable water repellence Lining 100% recycled polyester - Mesh - 75 GSM

You might like

—	
Jacket → Commuter	.166
Jacket → Speeder	.168

Colours



Core

Outsider STJU883

The unisex sherpa zip-thru

Medium fit

XXS - 3XL 350 GSM

Description

Elastic binding at sleeve cuff, bottom hem and collar edge Plastic zip at CF and on pockets with extra grosgrain puller Mesh body lining, taffeta sleeve lining Inside invisible zip at bottom hem and wearer's left chest for easy decoration

Fabric & composition

____ Sherpa 100% recycled polyester - Sherpa Lining 100% recycled polyester - Mesh - 75 GSM

You might like

Jacket \rightarrow Commuter	.166
Jacket \rightarrow Speeder	.168

Colours



Natural C007







STANDARD









{ PETA-APPROVED VEG AN STANDARD



River STJU845

Description

Unlined shirt jacket

Self fabric collar with collar stand

Fabric & composition

100% recycled polyester

Black C002

Dark Heather Grey C651

French Navy C727

_

Brushed twill

Colours

The unisex overshirt

Medium fit

XXS - 3XL

Button down front placket with one button on sleeve cuff

Chest pockets and side seam pockets on both sides

390 GSM

Core

Tracker STJU849

The unisex urban jacket

Medium fit

XXS - 3XL

Description

High collar

Reverse nylon zip at centre front and zipped welt side pockets Long drawcords at collar in matching body colour with metal tipping Elastic at sleeve cuff and bottom hem

Fabric & composition

Total look —

Pants \rightarrow Tracker Trousers

.149















Leana - 168 cm - Size XS Stella Navigator in Black



Stella Navigator STJW166

The women's softshell jacket

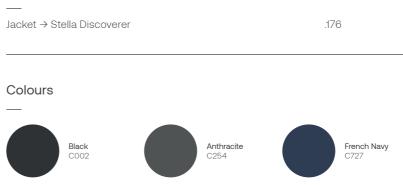
Medium fit	

XS - XXL

Description

3-layer fully bonded softshell jacket with stretch and inside fleece layer Bottom hem with adjustable plastic stopper and elastic cord Reverse nylon zip at centre front and zipped welt side pockets Water repellent up to 10,000 mm, breathable and windproof

You might like



New style Core

Stanley Navigator STJM167

The men's softshell jacket

Medium fit

_

S - 5XL*

Description

Same description as Stella Navigator STJW166

You might like

Jacket → Stanley Discoverer

.177

Colours



342 GSM

Fabric & composition

Balanced Plain Weave - 342 GSM 94% recycled polyester 6% Elastane





342 GSM

Fabric & composition

Same as Stella Navigator STJW166







French Navy* C727



* 4XL and 5XL available in selected colours. Please check our website for availabity.

Sawsan - 170 cm - Size XS Stella Discoverer in Stargazer



New style Core

Stella Discoverer STJW159

The women's hooded softshell jacket

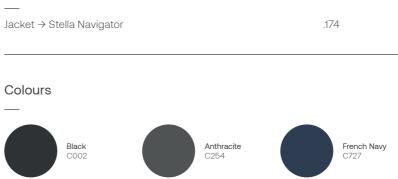
Medium fit		

Description

3-layer fully bonded softshell jacket with stretch and inside fleece layer Bottom hem with adjustable plastic stopper and elastic cord Reverse nylon zip at centre front and zipped welt side pocket Water repellent up to 10,000 mm, breathable and windproof

XS - XXL

You might like



New style Core

Stanley Discoverer STJM158

The men's hooded softshell jacket

Medium fit

_

S - 5XL*

Description

Same description as Stella Discoverer STJW159

You might like

Jackets → Stanley Navigator

.175



342 GSM

Fabric & composition

Balanced plain weave - 342 GSM 94% recycled polyester 6% elastane





342 GSM

Fabric & composition

Same as Stella Discoverer STJW159







French Navy* C727



Core Stella Climber STJW838

The women's body warmer

Fitted	XS - XXL
—	—

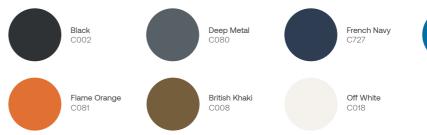
Description ____

High collar, fully quilted Reverse nylon zip at centre front and zipped welt side pockets Bottom hem with adjustable plastic stopper and elastic cord

Fabric & composition ____

Shell - Plain weave 100% recycled polyester - 75 GSM Fluorine-free durable water repellence Padding 100% recycled polyester - 175 GSM Lining - Plain weave 100% recycled polyester - 75 GSM

Colours



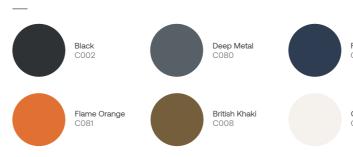
Core

Stanley Climber STJM836

The men's body warmer

Fitted	S - 3XL
Description	Fabric & composition
Same description as Stella Climber STIW838	Same as Stella Climber STJW838

Colours

















French Navy C727



Royal Blue C230



Off White C018

Julie - 178 cm - Size XS Stella Climber Wool-Like Thomas - 180 cm - Size M Stanley Climber Wool-like in Deep Metal Heather Grey

Core

Stella Climber Wool-Like STJW899

The women's body warmer

Fitted	XS - XXL
—	—

Description

High collar Zipped welt pockets with extra grosgrain puller Elastic tape binding at armhole Bottom hem with adjustable plastic stopper and elastic cord

Padding

Colours



Core

Stanley Climber Wool-Like STJM898

The men's body warmer

Fitted	S - 3XL
—	

Description

Same description as Stella Climber Wool-Like STJW899

Colours



Fabric & composition

- Shell Brushed plain weave 100% recycled polyester - 140 GSM Fluorine-free durable water repellence
- 100% recycled polyester 175 GSM
- Lining Plain weave
- 100% recycled polyester 75 GSM
- Fluorine-free durable water repellence





Same as Stella Climber Wool-Like $^{\mbox{\tiny STJW899}}$









Stella Voyager STJW839

The women's padded jacket

Fitted	XS - XXL
—	

Description

High collar with detachable hood with matt metal hidden snaps Hood opening and bottom hem with adjustable plastic stopper and elastic cord Fully quilted

Fabric & composition

____ Shell - Plain weave 100% recycled polyester - 75 GSM Fluorine-free durable water repellence Padding 100% recycled polyester - 175 GSM Lining - Plain weave 100% recycled polyester - 75 GSM

Colours



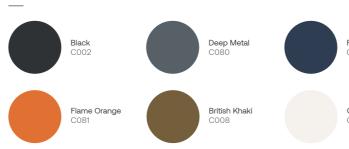
Core

Stanley Voyager STJM837

The men's padded jacket

Fitted	S - 3XL
Description	Fabric & composition
—	—
Same description as Stella Voyager STIWB39	Same as Stella Voyager STJW839

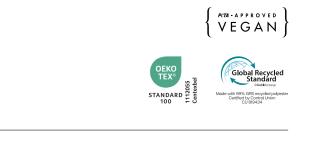
Colours











French Navy C727



Royal Blue C230



Off White C018



Sawsan - 168 cm - Size S Stella Voyager Wool-Like in Deep Metal Heather Grey

Core

Stella Voyager Wool-Like STJW897

The wool-like women's padded jacket

Zipped welt pockets with extra grosgrain puller

—	
Fitted	XS -
—	
Description	Fabr
—	
High collar with detachable hood with	Shell
matt metal hidden snaps	100%
Hood opening and bottom hem with	Fluori
adjustable plastic stopper and elastic cord	Paddi

Padding

Colours



Soft 1x1 rib at sleeve hem

Core

Stanley Voyager Wool-Like STJM889

The wool-like men's padded jacket

Fitted	S - 3
Description	Fabr
Same description as Stella Voyager Wool-Like STJW897	Same

Colours





- XXL

pric & composition

- I Brushed plain weave
- % recycled polyester 140 GSM
- rine-free durable water repellence
- 100% recycled polyester 175 GSM
- Lining Plain weave
- 100% recycled polyester 75 GSM
- Fluorine-free durable water repellence



3XL

oric & composition

ne as Stella Voyager Wool-Like STJW899





Puffer STJU840

The oversized puffer jacket

Oversized	XXS - 3XL

Description

Lined hood with adjustable plastic stoppers and elastic cords on inside Nylon zip at centre front with chin guard and side zipped welt pockets Grosgrain straps on inside for versatile and hands-free carrying Inside zip opening at bottom hem and wearer's left chest for easy decoration



Fabric & Composition

Shell - Plain weave 100% recycled polyester - 75 GSM Fluorine-free durable water repellence Padding 100% recycled polyester - 240 GSM Lining - Taffeta 100% recycled polyester - 75 GSM

$$\left\{\begin{array}{c} PCTA - APPROVED \\ VEGAN \end{array}\right\}$$





British Khaki C008

Off White C018



Bomber

STJU844

The unisex bomber jacket

Medium fit XXS - 3XL

Description

Silver metal zip at centre front Side welt pockets at front with snap closure and zipped sleeve pocket Inside chest welt pocket with snap closure, fully quilted lining Inside zip opening at bottom hem and wearer's left chest for easy decoration

Fabric & composition

Shell - Satin twill 100% recycled polyester - 145 GSM Fluorine-free durable water repellence Padding 100% recycled polyester - 100 GSM Lining - Taffeta 100% recycled polyester - 75 GSM





French Navy C727





Padded Parker STJU841

The unisex padded parker jacket

Medium fit

XXS - 3XL

Description

Metal snaps at centre front Double layered hood with adjustable plastic stopper and elastic cord on inside Diamond quilting on inside lining Inside zip opening at bottom hem and wearer's left chest for easy decoration

Fabric & composition

Shell - Plain weave 100% recycled polyester - 75 GSM Fluorine-free durable water repellence Padding 100% recycled polyester - 100 GSM Lining - Taffeta 100% recycled polyester - 75 GSM













Youna - 176 cm - Size XS Padded Parka in British Khaki

Accessories

Accessories







Pencil

Case STAU764 One size 300 GSM 2 colours .207

Tote Bag

One size 300 GSM 5 colours

.202

Hip Bag STAU891

One size 300 GSM 3 colours

.205





Shopping Bag stau762

One size 300 GSM 5 colours .203

Gym Bag STAU763

One size 300 GSM 3 colours

.206



Fisherman Beanie STAU771

The fisherman beanie

One size

Description

Fabric & composition

Four shaping seams at top Foldable brim

1x1 fisherman rib 95% organic ring-spun combed cotton 5% elastane

You might like

____ Beanie \rightarrow Rib Beanie

.196

Whites





Essential heathers

Black C002

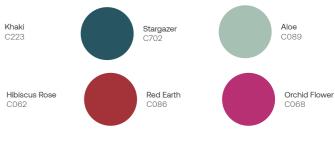
Worker Blue C088













Rib Beanie STAU772

The rib beanie

One size

Description

Fabric & composition

1x1 full needle rib

Two layer beanie Four shaping seams at top Foldable brim

You might like

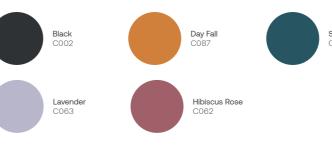
Beanie → Fisherman Beanie

.194

Whites



Colours



Essential heathers



80% organic ring-spun combed cotton 20% recycled polyester

 $\left\{\begin{array}{c} PCTA - APPROVED \\ VEGAN \end{array}\right\}$





Stargazer C702



Worker Blue C088



French Navy C727



Bucket Hat STAU893

The canvas bucket hat

S/M - M/L	

300 GSM

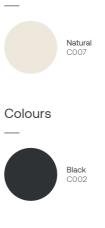
Description

Embroidered eyelets Bottom rim edge finished with binding Twin needle topstitch at side seams and top of hat circumference Topstitched brim

You might like

Bag → Tote Bag	.202
Bag → Shopping Bag	.203
Bag → Gym Bag	.206

Whites



Essential heathers



Fabric & composition

Shell - Canvas 80% recycled cotton 20% recycled polyester Lining - Plain weave 100% organic ring-spun combed cotton









Light Tote Bag STAU773

The light weight tote bag

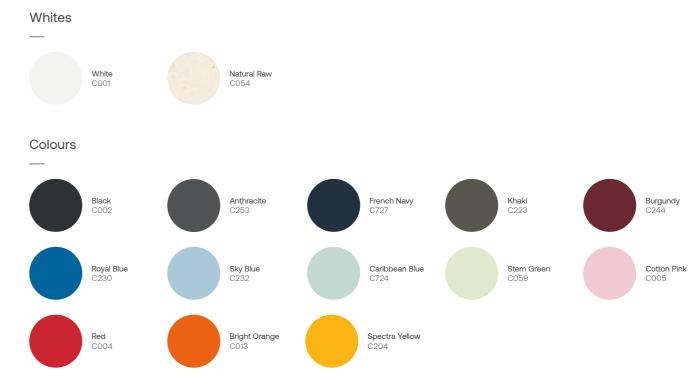
One size	160 GSM

Description

Top edge double folded for strength and clean finish Long handles with reinforced cross stitch

You might like

—	
Bag → Tote Bag	.202
Bag → Shopping Bag	.203
Bag → Gym Bag	.206



Fabric & composition

Plain weave 100% organic ring-spun combed cotton









Tote Bag STAU760

The canvas tote bag

300 GSM One size

Description _

Top edge double folded for strength and clean finish Long handles with reinforced cross stitch Shaping seam at bottom to create volume

Fabric & composition

____ Canvas 80% recycled cotton 20% recycled polyester

You might like

Bag → Light Tote Bag	.200
Bag → Shopping Bag	.203



Colours



VEGAN

Essential heathers

Heather Grey C250



Midnight Blue C591





Shopping Bag STAU762

The canvas shopping bag

One size _____

300 GSM

Description

Top edge double folded for strength and clean finish Side soufflet Long handles with reinforced cross stitch Single edge stitch on all seams in matching body colour thread

Fabric & composition

Canvas 80% recycled cotton 20% recycled polyester

You might like	
<u> </u>	
Bag → Light Tote Bag	.200
Bag → Tote Bag	.202



Midnight Blue C591

Essential heathers



{ PETA-APPROVED VEGAN









Duffle Bag STAU892

The canvas duffle bag

One size

Description

Grosgrain detachable straps Inside pocket Nylon coil zip with silver metal zip puller on top and inside pocket Invisible zipper inside for easy decoration

300 GSM

Fabric & composition

Shell - Canvas 80% recycled cotton 20% recycled polyester Lining - Plain weave 100% organic ring-spun combed cotton

You might like

Bag → Tote Bag	.202
Bag → Shopping Bag	.203
Bag → Hip Bag	.205
Bag → Gym Bag	.206

Whites



Colours



Essential heathers



VEGAN







Hip Bag STAU891

The canvas hip bag

One size

300 GSM

Description

Adjustable grosgrain strap to wear over the shoulder or around the waist Plastic side release buckle Plastic adjuster

Fabric & composition

Shell - Canvas 80% recycled cotton 20% recycled polyester Lining - Plain weave 100% organic ring-spun combed cotton

You might like

Hat → Bucket Hat	.198
Bag → Shopping Bag	.203
Bag → Duffle Bag	.204
Bag → Gym Bag	.206

Whites



Colours



Essential heathers







 RTA-APPROVED

 VEGAN

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Core Gvm R

Gym Bag STAU763

The canvas gym bag

One size

300 GSM

Description

Top edge double folded for strength and clean finish Reinforcing bartack at tunnel openings Heavy drawcord straps with knot at ends Reinforcing triangles at bottom corners

Fabric & composition

Canvas 80% recycled cotton 20% recycled polyester

You might like

.202
.203
.207

Whites



Colours



Essential heathers

Heather Grey C250





STANDARD 100



Pencil Case

The canvas pencil case

One size

300 GSM

Description

Nylon zip with herringbone puller Binding on inside seams for clean finish

Fabric & composition

Canvas 80% recycled cotton 20% recycled polyester

Extra looks

Bag → Tote Bag	.202
Bag → Shopping Bag	.203
Bag → Gym Bag	.206





Colours



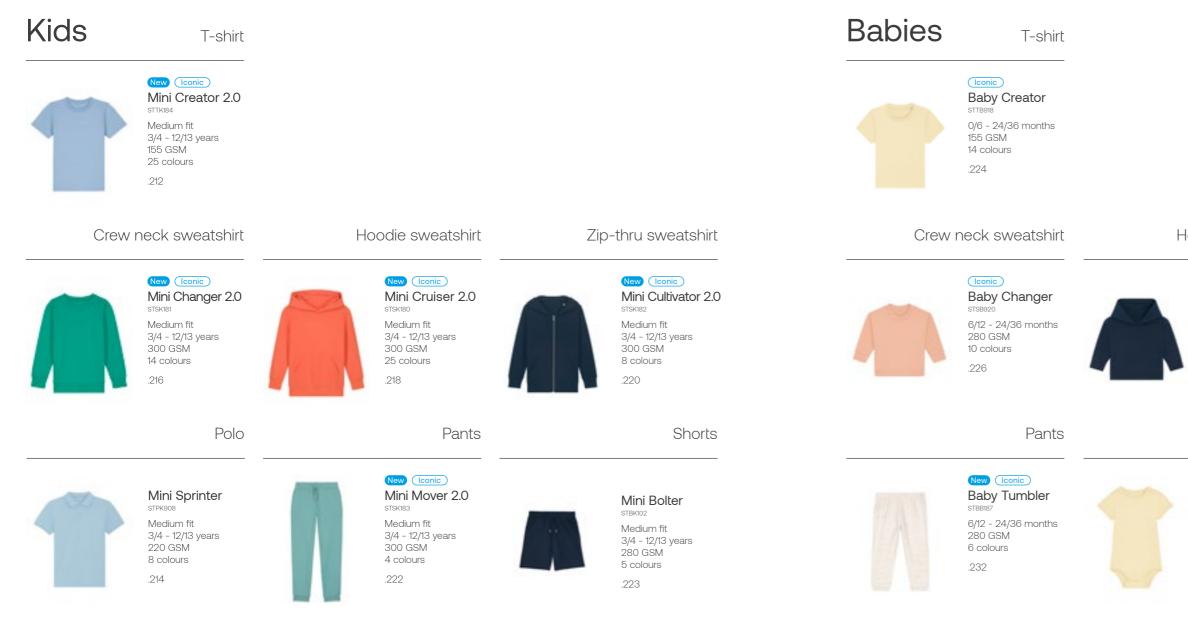


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Kids & babies

Kids & babies



Hoodie sweatshirt

Zip-thru sweatshirt



.228



Iconic Baby Connector STSB105 6/12 - 24/36 months 280 GSM 9 colours .230

Body

Bib

Baby Body STUB103

0/3 - 18/24 months 210 GSM 10 colours

.234



Baby Bib STAU029 One size 210 GSM 2 colours

.236



Mini Creator 2.0 STTK184

The iconic kids' t-shirt

Medium fit

3/4 years - 12/13 years

Description

Set-in sleeve 1x1 rib at neck collar Inside back neck tape in self fabric Narrow twin needle topstitch at sleeve cuff and hem

Family look

Unisex → Creator 2.0	.30
Women → Stella Muser	.46
Babies \rightarrow Baby Creator 2.0	.224



155 GSM

Fabric & composition

Single jersey 100 % organic ring-spun combed cotton









New style Iconic

Mini Changer 2.0 STSK181

The iconic kids' crew neck sweatshirt

Medium fit

3/4 years - 12/13 years

Description

1x1 rib at neck collar, sleeve hem and bottom hem Self fabric half moon at back neck Single needle topstitch at neck collar Twin needle topstitch centered on seam at hem, cuff and armhole

Extra looks

Family look	Unisex → Changer 2.0	.88
Family look	Babies → Baby Changer	.26
Total look	Pants \rightarrow Mini Mover 2.0	.222

Whites

Colours









Bright Blue C053





New Blue Soul

C149

Heather Grey C250

Essential heathers

Special heathers



300 GSM

Fabric & composition

Brushed 100% cotton - organic ring-spun combed







Glazed Green C036 **Teal Monstera** C060 Lavender C063 Royal Blue C230 French Navy C727 Cotton Pink C005

New Eco-Heather C147

Zoé - 130 cm - Size 5/6 years Cruiser 2.0 in Fraiche Peche



New style Iconic

Mini Cruiser 2.0 STSK180

The iconic kids' hoodie sweatshirt

3/4 years - 12/13 years

Description

Double self fabric lined hood Single needle topstitch at neckline seam 1x1 rib at sleeve hem and bottom hem Twin needle topstitch centered on seam at hem, cuff and armhole

Extra looks

Family look	Unisex → Cruiser 2.0	.106
Family look	Babies → Baby Cruiser	.228
Total look	Pants \rightarrow Mini Mover 2.0	.222



300 GSM

Fabric & composition

Brushed 100% organic ring-spun combed cotton









New style Iconic

Mini Cultivator 2.0 STSK182

The iconic kids' zip-thru hoodie sweatshirt

Medium fit ____

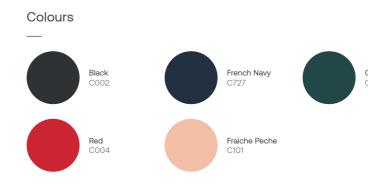
3/4 years - 12/13 years

Description

Set-in sleeve Self fabric lined hood 1x1 rib at sleeve hem and bottom hem Twin needle topstitch centred on seam at hem, cuff and armhole

Extra looks

Family look	Unisex \rightarrow Cultivator 2.0	.130
Total look	Pants \rightarrow Mini Mover 2.0	.222



Essential heathers



Heather Grey C250

300 GSM

Fabric & composition

Brushed 100% organic ring-spun combed cotton

{ PETA-APPROVED
 VEGAN









Teal Monstera C060





Core

Mini Sprinter STPK908

The iconic kids' polo

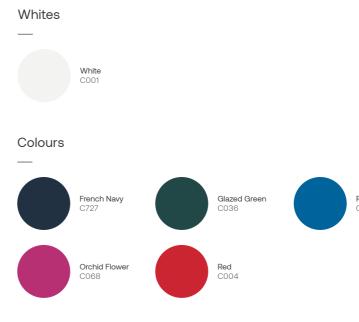
3/4 years - 12/13 years

Description

Front placket with 2 buttons in matching body colour Slit at side seams with single jersey facing Back length is longer than front length

Family look

Unisex → Prepster	.76	
Women → Stella Elliser	.82	



Essential heathers



220 GSM

Fabric & composition

Piqué 100% organic ring-spun combed cotton







Royal Blue C230



Zoé - 130 cm - Size 5/6 years Mini Mover 2.0 in French Navy





Mini Mover 2.0 STSK183

The iconic kids' jogger pants

Medium fit

3/4 - 12/13 years 300 GSM

Description

_

Round drawcords in matching body colour with metal tipping Inserted side seam pockets Back panel welt pocket 1x1 rib at bottom leg cuff

Fabric & composition

Brushed 100% organic ring-spun combed cotton

Extra looks

Family look	Unisex \rightarrow Mover 2.0	.144
Family look	Babies \rightarrow Baby Tumbler	.232
Total look	Hoodie → Mini Cruiser 2.0	.218
Total look	Crew neck → Mini Changer 2.0	.216

Colours



French Navy C727



Essential heathers

Heather Grey C250



Core

Mini Bolter STBK102

The kids' jogger shorts

Medium fit

3/4 - 12/13 years

280 GSM ____

Description

Self fabric elastic waistband Round drawcords in matching body colour with metal tipping Embroidered eyelets Patch pocket at back

Fabric & composition

French terry 85% organic ring-spun combed cotton 15% recycled polyester

Extra looks

Family look	Shorts → Trainer 2.0	.150
Total look	Kids → Mini Creator 2.0	.212









VEGAN





Diouma - 122 cm - Size 7/8 years Mini Bolter in French Navy

Baby Creator STTB918

The iconic babies' t-shirt

0/6 months - 24/36 months*

155 GSM

Description

Set-in sleeve 1x1 rib at neck collar Shoulder placket with one visible snap and one hidden snap

Family look

Unisex \rightarrow Creator 2.0	.30
Women → Stella Muser	.46
Kids → Mini Creator 2.0	.212



Special heathers





Fabric & composition

Single jersey 100% organic ring-spun combed cotton









New Blue Soul C149



French Navy C727

Fraiche Peche C101

Cream Heather Pink C682



Iconic

Baby Changer STSB920

The iconic babies' crew neck sweatshirt

6/12 months - 24/36 months*

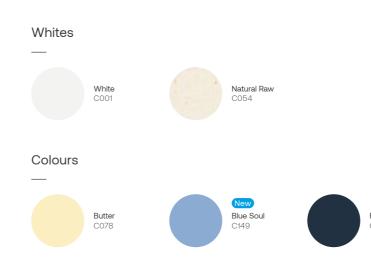
280 GSM

Description

Set-in sleeve 1x1 rib at neck collar, sleeve hem and bottom hem Shoulder placket with one snap and one hidden snap

Family look

Unisex \rightarrow Changer 2.0	.88
Kids \rightarrow Mini Changer 2.0	.216



Essential heathers



Special heathers



Fabric & composition

French terry 85% organic ring-spun combed cotton 15% recycled polyester







French Navy C727 Cotton Pink C005



Fraiche Peche C101



Baby Cruiser STSB919

The iconic babies' hoodie sweatshirt

6/12	months -	24/36	months*

280 GSM

Description

Set-in sleeve Double layered hood in single jersey Wider neck opening for easy dressing

Extra looks

Family look	Unisex → Cruiser 2.0	.106
Family look	Kids → Mini Cruiser 2.0	.218
Total look	Pants \rightarrow Baby Tumbler	.232





Colours





Essential heathers



Fabric & composition

French terry 85% organic ring-spun combed cotton 15% recycled polyester







* Complete size range: 6/12 months, 12/18 months, 18/24 months, 24/36 months



Iconic

Baby Connector STSB105

The babies' zip-thru hoodie

6/12 months - 24/36 months*

280 GSM _____

Description

Set-in sleeve Lined hood in single jersey Top zip guard and full placket finish at centre front 1x1 rib at sleeve hem and bottom hem

Extra looks

Family look	Unisex → Connector 2.0	.134
Family look	Kids → Mini Cultivator 2.0	.220
Total look	Pants \rightarrow Baby Tumbler	.232

Whites









Butter C078

Essential heathers



Special heathers



Fabric & composition

French terry 85% organic ring-spun combed cotton 15% recycled polyester











French Navy C727



Cotton Pink C005



New style Iconic

Baby Tumbler STBB187

The iconic baby jogger pants

6/12 months - 24/36 months*

280 GSM

Description

Self fabric elasticated grown on waistband Narrow twin needle at waistband base No side seam for extra comfort 1x1 rib at bottom leg cuff

Extra looks

Family look	Unisex \rightarrow Mover 2.0	.144
Family look	Kids → Mini Mover 2.0	.222
Total look	Crew neck \rightarrow Mini Changer 2.0	.216

Whites





Colours



Butter C078

Essential heathers



Special heathers



New Eco-Heather C147

232

Fabric & composition

French terry 85% organic ring-spun combed cotton 15% recycled polyester







Fraiche Peche C101



Core

Baby Body STUB103

The babies' body short sleeves

0/3 months - 18/24 months*

210 GSM

Description

Set-in sleeve 1x1 rib binding at neck collar and leg opening Snap placket at shoulder Snap closure at bottom

Total look

Hoodie → Baby Connector	.230	
Pants \rightarrow Baby Tumbler	.232	



Special heathers



Fabric & composition

Interlock 100% organic ring-spun combed cotton







Caribbean Blue C724





French Navy C727



Baby Bib STAU029

The babies' bib

One size	210 GSM
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Description

Double layer interlock Self fabric rouleau binding at neck and outside edge Double snap closure size adjustment at back neck

Total look

T-shirt → Baby Creator	.224
Body \rightarrow Baby Body	.234

Whites

White C001 Natural Raw C054



Fabric & composition

Interlock 100% organic ring-spun combed cotton







We believe that the textile and garment industry can act in a responsible way and care about people, the planet, and society. We don't need to tell you more about the reasons why we're fully committed to sourcing organic cotton, reducing our carbon footprint or urging our suppliers to pay a living wage to their workers because we believe these points are important to you too.



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